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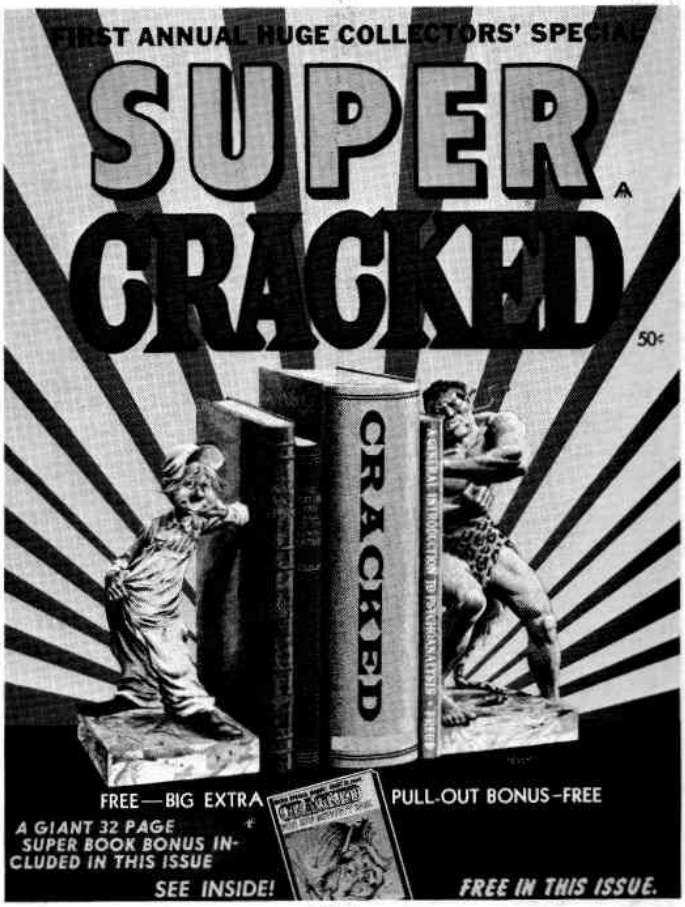

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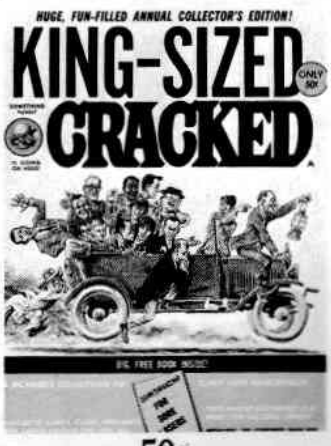

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NUMBER 71 SEPTEMBER, 1968

CRACKED

ROBERT C. SPROUL *publisher and editor*
CHARLES FOSTER *production*
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SYLVESTER P. SMYTHE *janitor*

CONTENTS

THE CHARLIE CHAN CAPER 14
Hollywood's private almond eye gets his man!

THE WORLD'S FIRST PSYCHEDELIC JANITOR 22
A turned-on view of our groovy clean-up man!

THE CRACKED GUIDE FOR HIGH LIVING 12
—or how not to toil a'tall!

A SWINGING GOOD TIME 25
Lotsa laughs through the lunatic lens!

DOCTOR'S WAITING ROOM 26
A wild mixture of medicinal mirth!

CRACKED'S THINK TANK SOLUTIONS 16
Problems solved while you wait!

SHUT-UPS! 50
Your favorite fun feature!

GORYSON'S GORILLAS 6
It's sock-it-to-everybody time!

W. C. FIELDS 40
A bulbous nose profile!

TAKE THE CRACKED HISTORY TEST 28
Hilarious history as it never was writ!

CRACKED'S DOUBLE-TAKE SIGNS 30
What was that again?

TV PROTEST BUTTONS 44
You can't pin this on us!

FIRST FEMALE PRESIDENT 46
—or the first mother of our country!

CHEETER, TARZIN'S FAITHFUL CHIMP 33
Monstrous monkeying around!

THE PICK-UP 21
A ship of fools?

UP-DATED MECHANICAL BANKS 36
New thrift ads for the pennywise!

LETTERS 4
Where we all play post office!

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WHAT'S UP FRONT—Our Cover

SYLVESTER must have gotten a copy of CRACKED printed with slippery ink—or is it our MAZAGINE overflowing with humor!? We've added more pages and more fabulous fun to this GREATEST ISSUE EVER.... So dig in and enjoy it fast, before the ink slips off!

W. C. FIELDS

SHUT-UPS

PSYCHEDELIC JANITOR

MECHANICAL BANKS

FIRST FEMALE PRESIDENT

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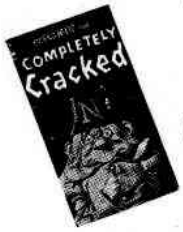

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LETTERS

Dear CRACKED:

When you nuts make fun of my hero, Mel "Slats" Gumper, star hockey player of the New York Skunks, ("CRACKED TV Sports Primer," July) you guys are going too far. (His number is 3.) You'd better watch it, or Mel and I will go over to your office and give you clowns a couple of clouts with our hockey sticks.

Beany Caufield
Kansas City, Mo.

We've seen Gumper play and all we have to say is that he ------ and on ice, too!

Dear Jolly Weirdos:

If there's one thing that keeps me from going crazy, it's CRACKED. This world needs you! Keep us laughing, and we'll keep buying your cool magazine.

Tom Barton
Chicago, Ill.

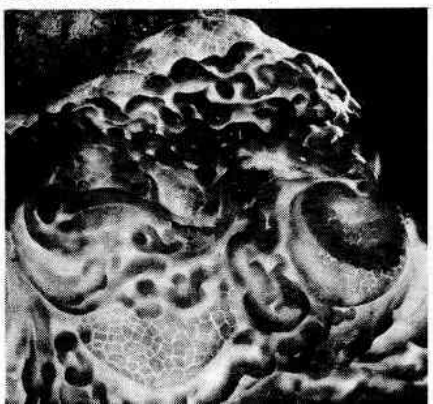
We know CRACKED is cool, because four of our writers are Eskimos.

Dear Sirs:

Last week when I was out in my backyard cutting the grass, I discovered a big blob of red, hot, pulsating gook near the fence. I took this photo of it. Maybe if you publish this picture, your readers could tell me what it is. I'm baffled and so is everybody else on my street. Thanks for helping me solve this puzzle.

Jack Hutton
St. Petersburg, Fla.

We're not sure, but it looks like a pizza pie that's seen better days. If any of our readers knows what it is, please send us a letter. It's got us stumped, too.



Dear Nifty Nuts:

What's happened to CRACKED? At one time, it was a fun magazine, but now it's the best laugh-packed magazine in the whole world. You guys must be doing something right. The July CRACKED had more goodies in it than any issue I've ever read. Such articles as "The Growing Garbage Garble", "The CRACKED TV Sports Primer" and "CRACKED's Gallery of Born Losers" had me howling. Tell all your CRACKED writers and artists that they're the greatest!

Arthur Colligan
Cincinnati, Ohio

We showed your letter to one of our writers, and now he has such a big head that his barber charges him $25 for a haircut!

Dear Editors:

In the July issue of CRACKED, you had a story called "The CRACKED Museum of Historical Trivia" which I thought was very funny. But you left out the best piece of trivia of all—the pillow that Chief Sitting Bull always sat on. My uncle bought it last year when he was in Atlantic City, N.J. The man who sold it to him said it was an old family heirloom, and he was only selling it because his father needed the money for an operation. The pillow cost my uncle $2.25, but he says it's worth every cent.

Sherry Kempinski
Boston, Mass.

We think your uncle was taken, because it just so happens that we recently read that John Wayne owns the original pillow..

Dear Clowns:

My question is: Do you think there's life on the moon? Please answer this question because it's making me lose my cool. I asked a lot of people, but they don't seem to know the answer. In fact, some of them looked at me pretty funny. Hope to hear from you soon.

Woody Hemsley
Milwaukee, Wis.

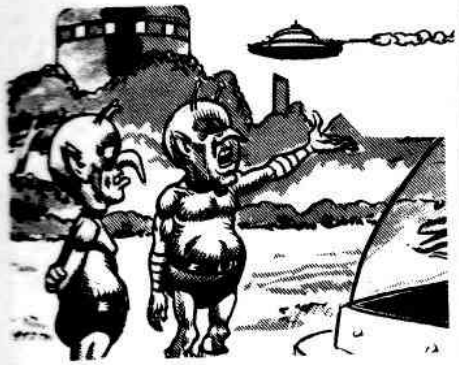
Sure there's life on the moon! We hear that the magazine has many subscribers up there.

Dear CRACKED Clods:

My compliments to the artist and writer who worked on the story, "As the Trend Towards Violence Increases" (July). It was the best article you ever had in your magazine, and it had me laughing for hours. Something should be done about the stuff that's on TV nowadays.

Nick Striga
Baltimore, Md.

Yes, especially the commercials.



Dear Swingers:

It's people like you who make people like me feel A-OK. I've been reading CRACKED for three years, and it seems to me that you guys are getting funnier in every way, issue after issue. The May CRACKED was a pure delight. The flying saucers article was a ball. Say hello to Sylvester P. Smythe for me. He's cute.

Susan Meade
Brooklyn, N.Y.

Sylvester said he'll write to you as soon as he finds his box of crayons.

Dear CRACKED:

After many years, CRACKED has now gone to the dogs. Yep, just the other day, my neighbors, the Irving Dogs, bought an issue.

Mark Raymond
Garrison, Iowa

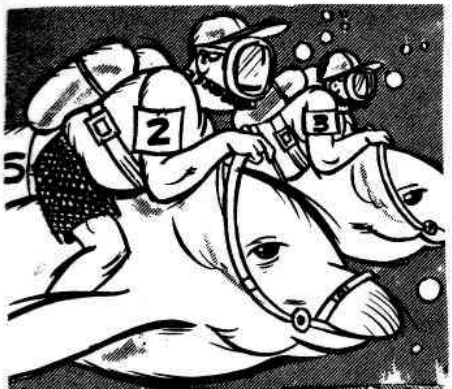
"Arf, arf!!"

Dear Sirs:

Your gang has to be crazy. What makes me think so is that article, "The Daily Atlantis", in the May CRACKED. Whoever heard of a newspaper for folks who live under water? You're insane, insane, insane! Sorry, but I have to end this letter now. My wife, the mermaid, wants to go shopping.

William MacPhailson
Binghamton, N.Y.

Your wife's a mermaid? Aw, no! We think you're trying to pull our fin.



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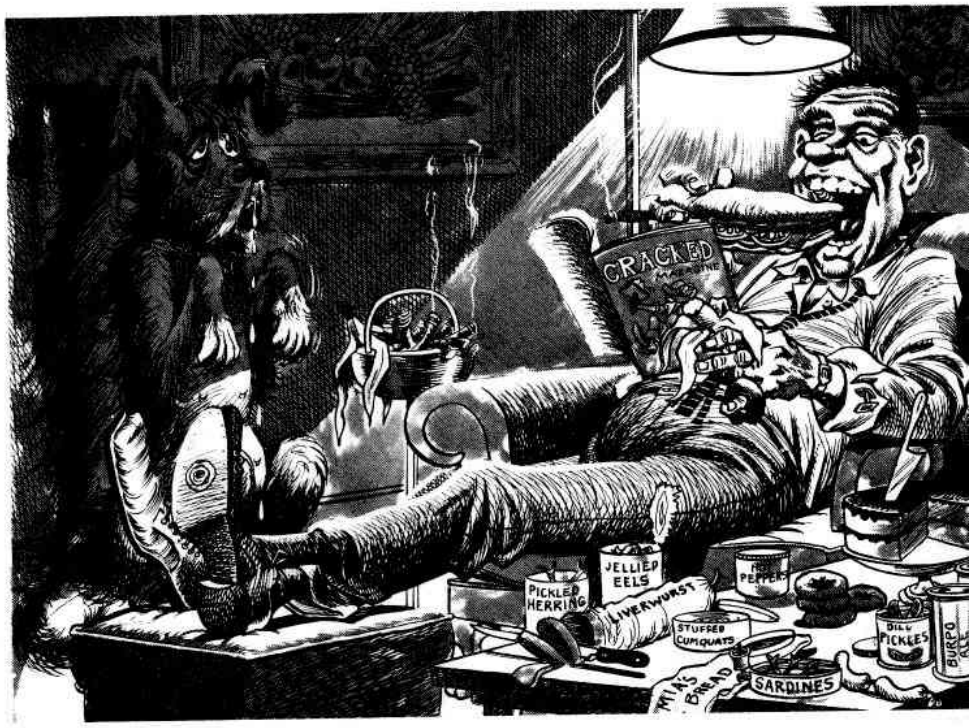

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TV OR NOT TV SECTION:

Here's our version of a TV program in which you don't know who the good guys are. This is because it's a program about hardened American criminals fighting the Germans in World War II. It's the only program ever made in which you can root for the Nazis — mainly because it's impossible to root for the jokers who make up . . .

GRYSON'S GRILLAS

Knock it off with the jokes already. This is serious business! I won't have any bungling! Take our last mission . . . A simple bank heist in Hitler's private vault in the basement of Gestapo Headquarters in Berlin! What could be simpler?
All we had to do was sneak past 5,000 guards, photograph the Russian Invasion Plans locked in the vault, and make our way out without being spotted! And you blew the caper. You sneaked past the vault and photographed the 5,000 guards!
We were only kidding around, Warden!
It's kidding like yours that put the old Jerry Lewis Show off the air! So shape up or you'll go back where you came from!
O.K., now, pay attention to our next mission! Intelligence reports that there's a group doing mysterious things in back of German lines. Our mission is to find out what it is and report back. To do this, we have to fight our way through 25,000 German troops!
But, Warden . . . That mission's impossible!
KILROY WAS YOU HERE?
GIBIPP
YI GIBIPP
Hey! . . . Why'd ya slug him, Warden?
Nobody mentions the name of another show on this program!
. . . Especially when we steal script ideas from them!
KLOP!
Now here's our plan! We approach the enemy at 0800, flank him on all four sides, and then rush in for the kill! Although they outnumber us 5,000 to 1, we have the element of surprise in our favor!
But your plan is suicide, Warden!
Exactly! That's the surprise! They'll never expect us to commit suicide!
DISNEYLAND

Warden, you're only one man! There are four of us! What makes you think we won't gang up on you?
You punks gang up on me? Why, I eat guys like you for breakfast! I eat 'em, I tell you! Ever hear of "Mad Dog Charlie"? . . .
Sure we have, Warden . . .
URP!! . . .
Haven't seen him around lately, have you?
Warden, I don't care! I'm breaking out, I tell you . . . I'm breaking out!
You mean you're breaking out in rebellion?
No! I'm breaking out in hives! This Kraut food just turns my stomach!
Knock off that jazz! I got a good mind to send you all back to stir!
How come you don't, Warden?
Your agents got you iron-clad contracts! I'm stuck with you for 13 full weeks!

Why must we always put on German uniforms on these capers?
That's not so! Last week we were dressed as French nuns!
Yeah, and the week before we made believe we were midgets!
I didn't go on that caper. Tell me . . . How'd you infiltrate the Germany Army, seeing that you posed as midgets?
We lied about our heights!
Man, that's real conning!
BERTHA
Cool it . . . We're approaching the Kraut lines! Remember . . . First we try to con our way past. If that doesn't work, then we fight!
What happens if that doesn't work?
Then we run! If you want to be a hero, go to Hogan!
O.K., Actor . . . Go into your spiel! And do good. This may mean a Schlitz Commercial!
Vass ist luss mit das fershlugginer gefluchter kaput mensch und der bourgemeister mit das mishugina gotterdammerung und das Katzenjammer Kids?
Psst! That's great, Actor! What'd you say?
How should I know? I got it from an Otto Kruger movie!
ACH! Du bist nicht Cherman! Du bist . . . AMERICANISHER!
Oh, oh . . . they suspect us! Go into Plan B!

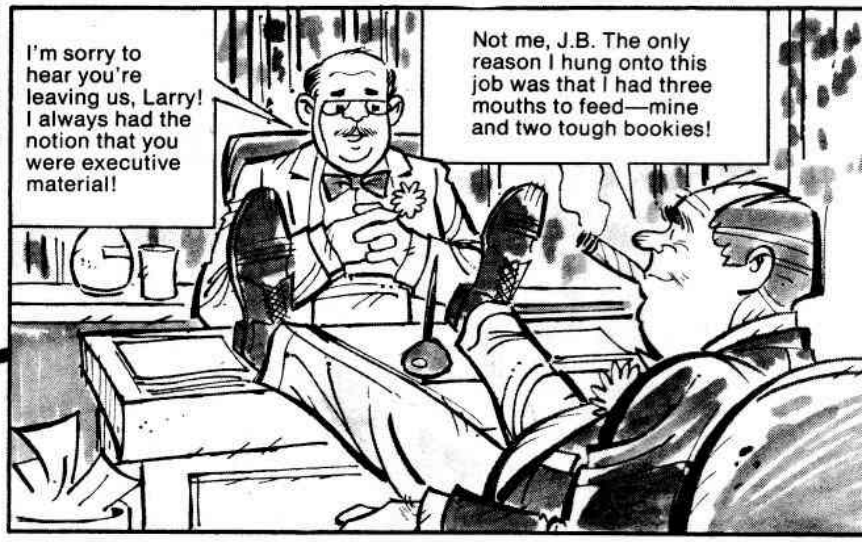
OPEN FIRE!
By the way, I forgot the rest of the mission! What is it?
Who cares?
Haven't had so much fun since Prohibition Days in Chicago!
Didn't I kill you on Combat last season?
And to think . . . This is only the commercial!
All right, now that we've killed all 25,000 Germans, let's get on with the second part of the mission!
Namely, to find out who and what is going on in back of their lines!
There they are . . . In back of the shed! All right . . . Come on out with your hands up!
Warden, look who's back here! It's . . .

. . . THE DIRTY DOZEN!!
Precisely! We knew you'd fall into our trap!
This'll teach you to copy us and steal our gimmick for TV!!
UGHH!! I knew we shoulda cleared the premise with our lawyers!
Get Leavenworth on the phone . . . I want back in!
U.S.

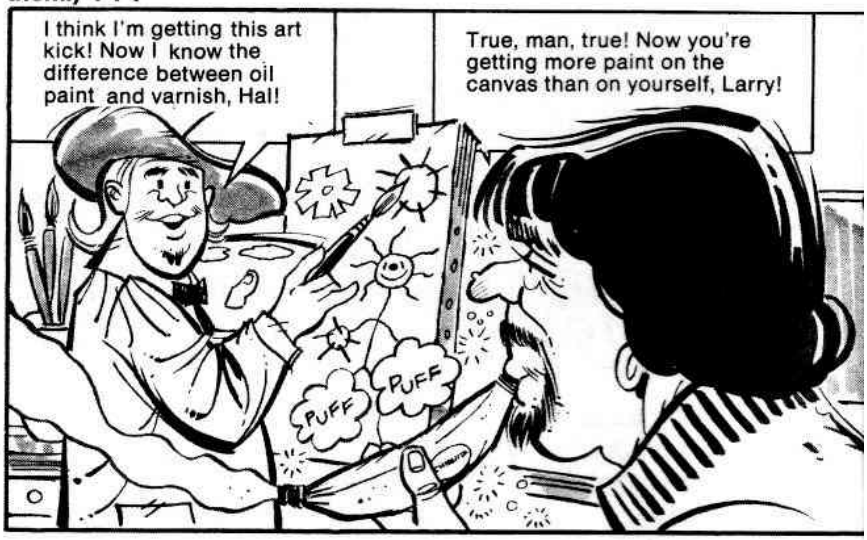
Somebody once remarked: "Work is the curse of the working class!" We think it was first said by Ralph Waldo Emerson . . . or was it Efrem Zimbalist, Jr.? Well, whoever said it, it's all very true. Work has killed more people than earthquakes, floods and wives' home-cooking. But this is all in the past because we now proudly present . . .

THE CRACKED GUIDE FOR HIGH LIVING WITHOUT WORKING

LESSON 1: Chuck your job. Walk into the boss' office and tell him you've had enough of the white collar hang-up. On the way out, set fire to the water cooler and smash your coffee-break cup. It's your start to the good life . . .



LESSON 2: Let your hair grow long, buy a box of paints and brushes and let your clothes become dirty. Don't wear socks. (But if you must, make sure they have holes in them.) . . .



LESSON 3: Do something spectacular so that your name will appear in all the newspapers. Vincent Van Gogh cut off his ear. Do him one better; cut off *both* ears. With the publicity, the value of your paintings will be very high . . .

LESSON 4: With all the money you will now receive for your paintings, hire a guy or a monkey to do your works of art for you. Now you can put your mind to more lucrative pursuits . . .

LESSON 5: When you think of making lots of money without really working, you think of Washington, D.C., right? Right! So get yourself elected to Congress and be near the billions . . .

LESSON 6: When you're in our nation's Capital, listen for the important gossip. Like, who's up for the Chairmanship of the Ways and Means Committee, what senator wants a new army camp for his state, and what rich widow wants to get married? Marry her as fast as you can . . .

LESSON 7: With your wife's loot, you can take the next big success step by becoming a senator . . . Senators get to vote on and originate more large money bills than mere congressmen. And as a senator, you'll get to appear on such TV shows as "Face the Nation", "Meet the Press" and the 11 o'clock weather report . . .

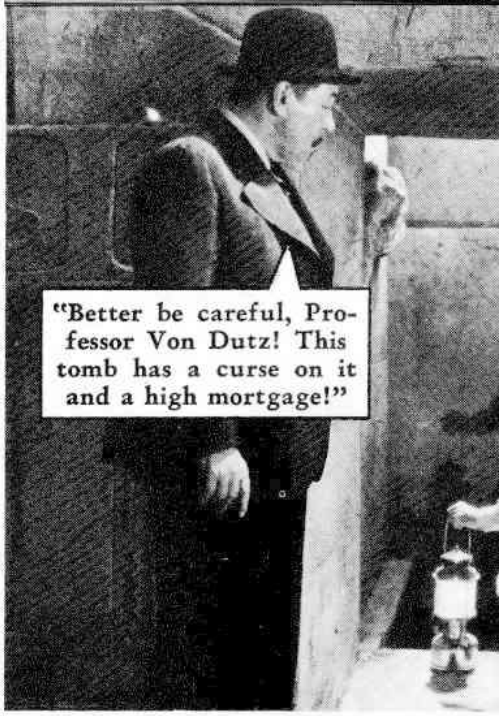
LESSON 8: Meet as many influential people as you can. Such individuals as bankers, steel tycoons, giants of the automotive industry and guys who can get you a suit with two pairs of pants. In other words, be a wheeler-dealer . . .

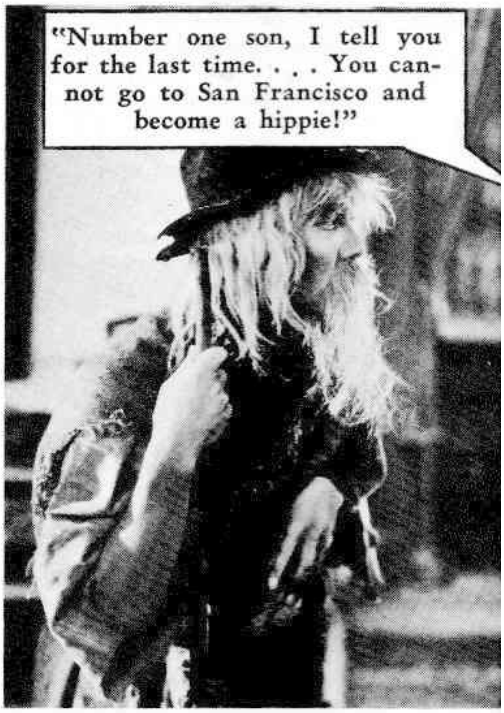
LESSON 9: While in jail, write your memoirs. They are sure to make a runaway, best-selling book. With the profits from this undertaking, we're sure you'll soon be on top once more . . .

ATTENTION!! In a future issue of CRACKED, we'll give you more tips on how to make it BIG without working. We have a guy who worked as J. Paul Getty's butler writing it for us . .

When motion picture fans get together to discuss old and new flicks, very often the talk turns to one of the screen's greatest detectives, the famous CHARLIE CHAN. . . . This super crime-fighter was made world-renowned by the late, great actor, Warner Oland. Later, the part was played by Sidney Toler.... CRACKED now takes you back to those days of shots in the dark and screams in the night in . . .

THE CHARLIE CHAN CAPER





"It's either blood or somebody uses a leaky fountain pen around here!"

"Pop, I still say it needs a touch of vermouth!"

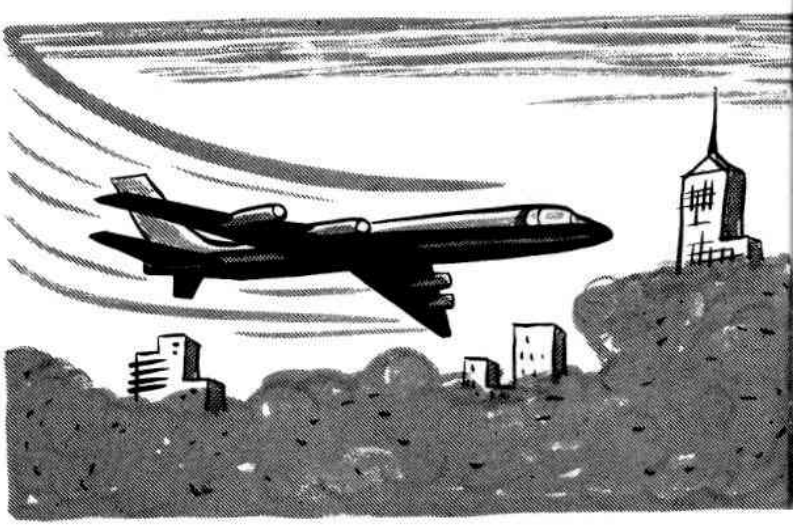
". . . And when the dynamite factory blew up, we found Mr. Fentley's body in this town and this town and . . ."

ADVICE TO THE WORLD-LORN SECTION:

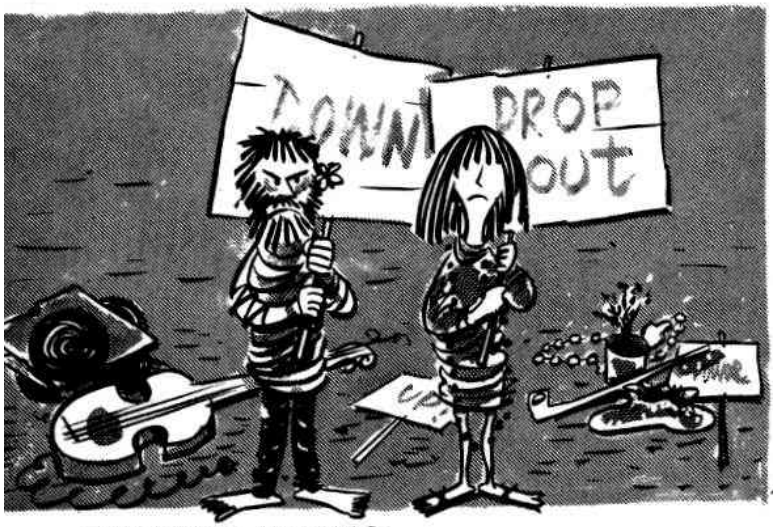
400 Think Tanks — Rand Corporation and Arthur D. Little being the best known — are working on solutions to the world's most perplexing problems through the use of imagination. (Their employees are being

CRACKED's THINK TANK

POLLUTION:
Man's misuse of the very air he breathes clogs the city with smog.



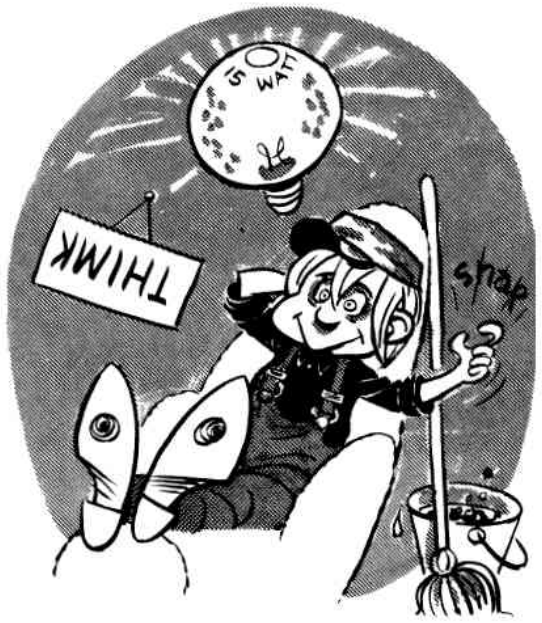
A jet flies as low as possible over the veiled city.



CUSTOMS & MORALS:
Today's generation is rebelling against all that their parents stood for.

Parents stop working, shaving, bathing and, incidentally, giving their kids any allowances.

paid merely to sit and think . . . and no approach is considered to be too far-out.) Among the less well-known is CRACKED'S own version of a Think Tank —the results of which are shown here . . .

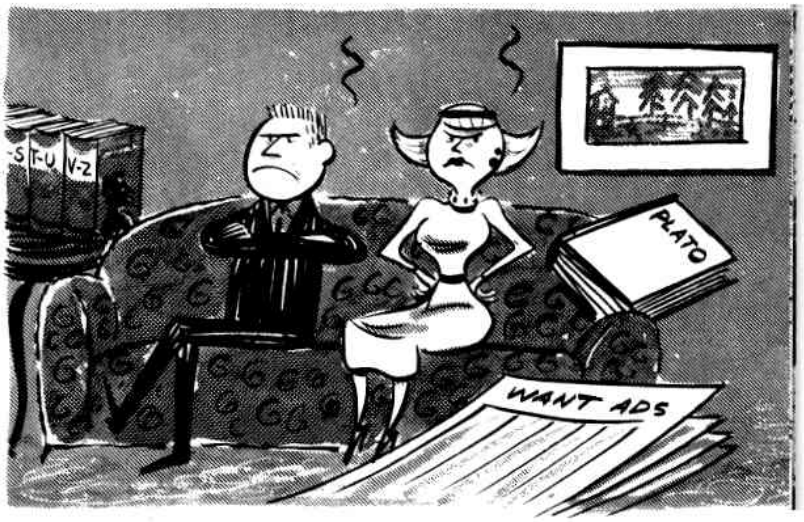


SOLUTIONS

The passengers — LBJ, DeGaulle, Durante and Ringo — inhale deeply.

The plane climbs to 30,000 feet where the occupants exhale. Once again, the city's air is fresh and clean.

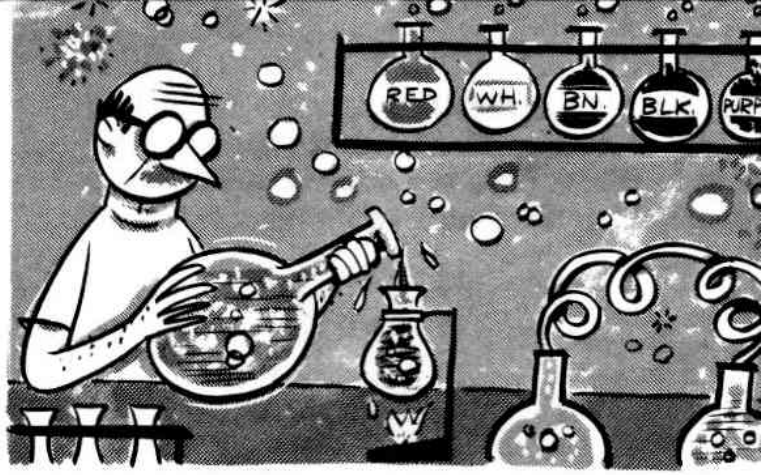
Dad takes up the electric sitar and protest songs; Mom — LSD and psychedelic painting.



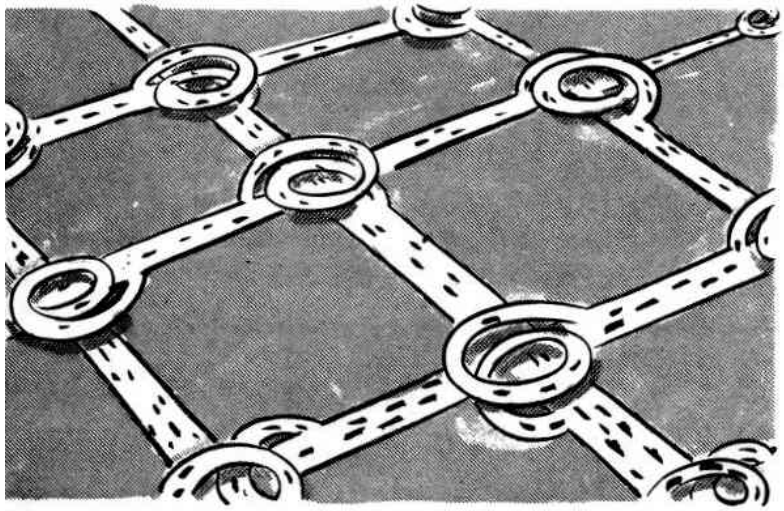
The children, rebelling against their elders, become more conservative than their parents were!

COLOR BARRIERS:

Man, instead of seeing just another homo sapien, reacts to the color—emotionally.

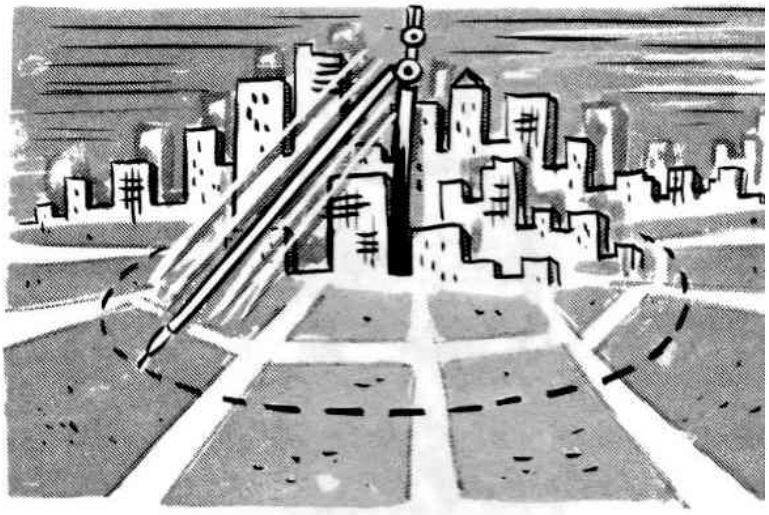


Chemists concoct a dye from the predominant skin colorings found in man.

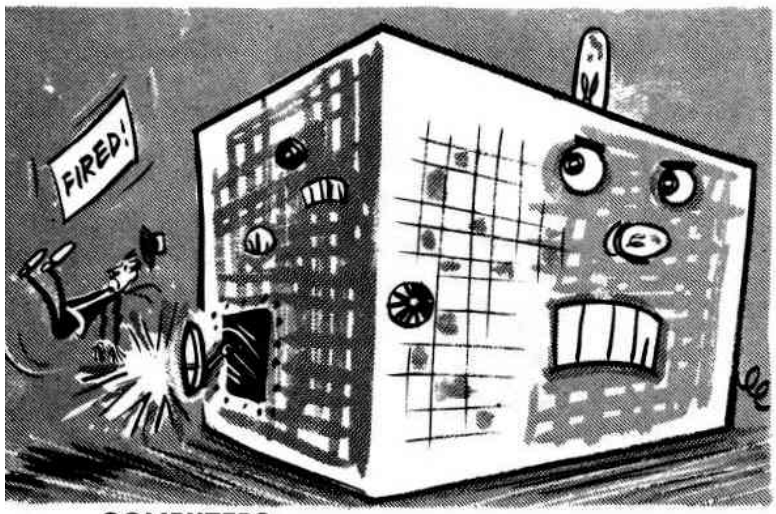


MASS TRANSPORTATION:

A new cabinet post concerning itself with this growing crisis was created. Drastic solutions are needed.

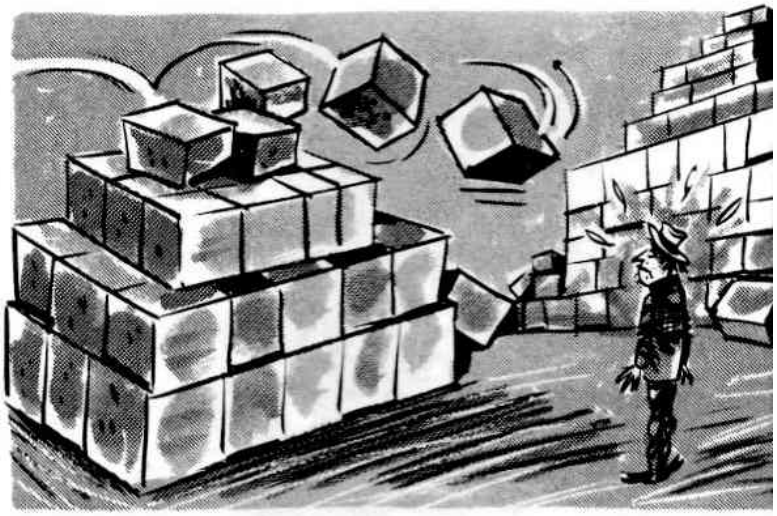


Instead of increasing the endless network of streets and roads, circles are drawn around the cities.



COMPUTERS:

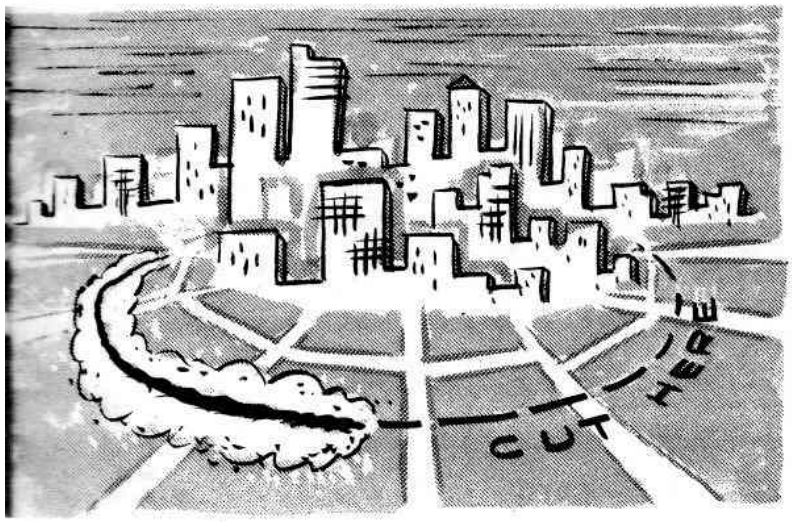
The practical application of cybernetics causes more and more men to be thrown out of jobs.



With no means to buy the goods which the machines produce, the products begin to pile up.

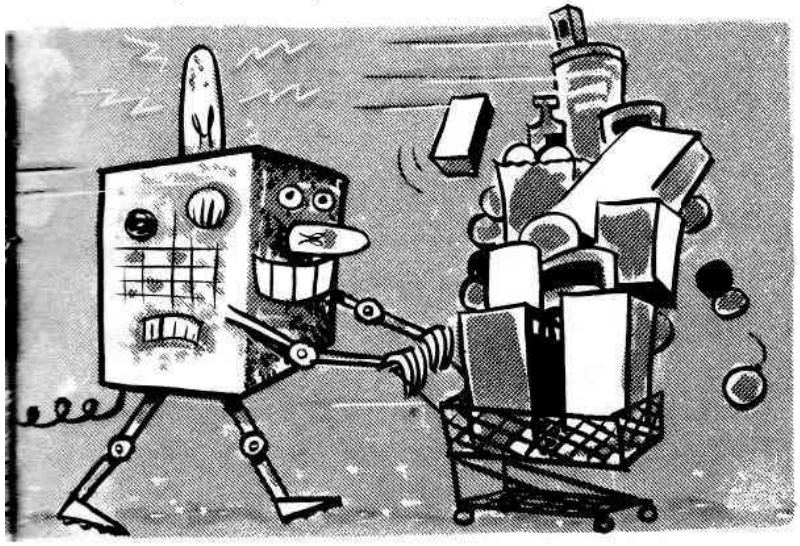
This pinkish-gray substance is marked as an aphrodisiac in a spray can and quickly becomes a bestseller.

Recognizing a soul-brother in everyone he meets, man reacts with smiles! ('Mantan' solutions drop on the market.)



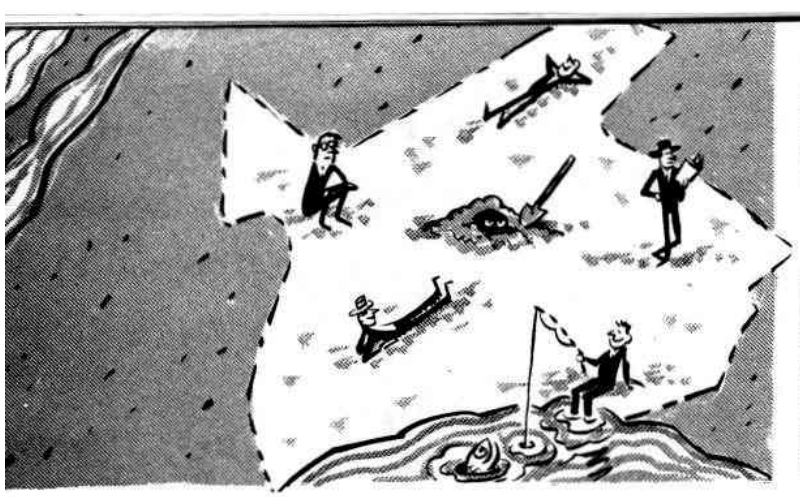
A cut is made and motors are installed under the city, powered by capping the Complaint Dept. in Macy's Women's Wear.

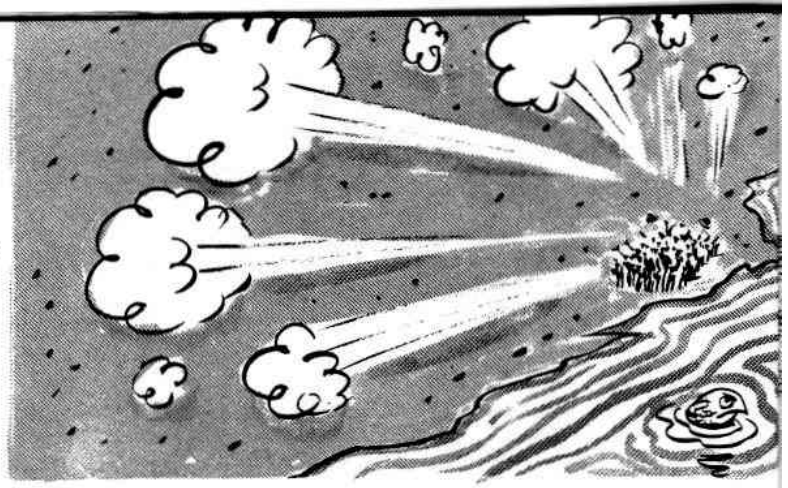
Cities revolve slowly. One simply waits till his destination comes along and then hops off!



Computerized robot-consumers are perfected, and are programmed to be massive purchasers.

Humans, relieved of the consumer-producer circle, retire to gentler pursuits. (Tranquilizers drop on Wall Street.)

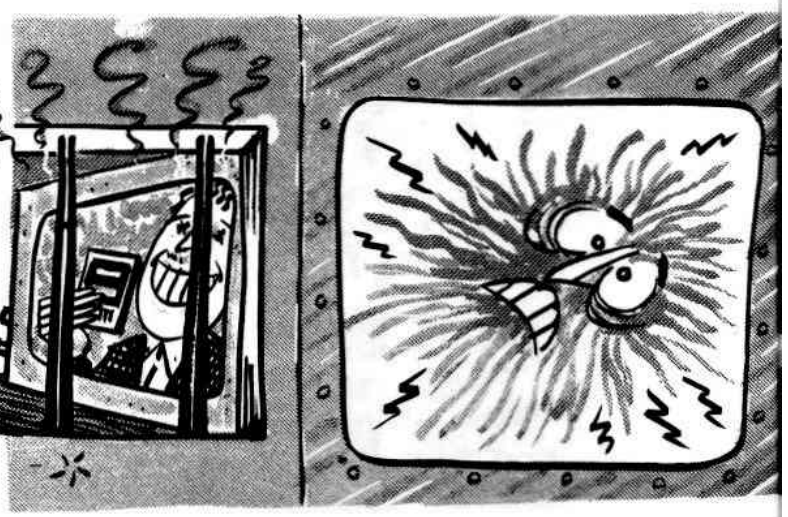




OVERPOPULATION:

Extroverts are sent to Rhode Island; introverts to Texas . . .

And ambiverts are spread out in the other 48 states. The pill is impregnated with chlorophyll.



CRIME:

A new penal code is drawn for the more deadly crimes: solitary confinement for bores; a month's exposure to tapes of TV commercials; and shock treatment for electric guitarists.

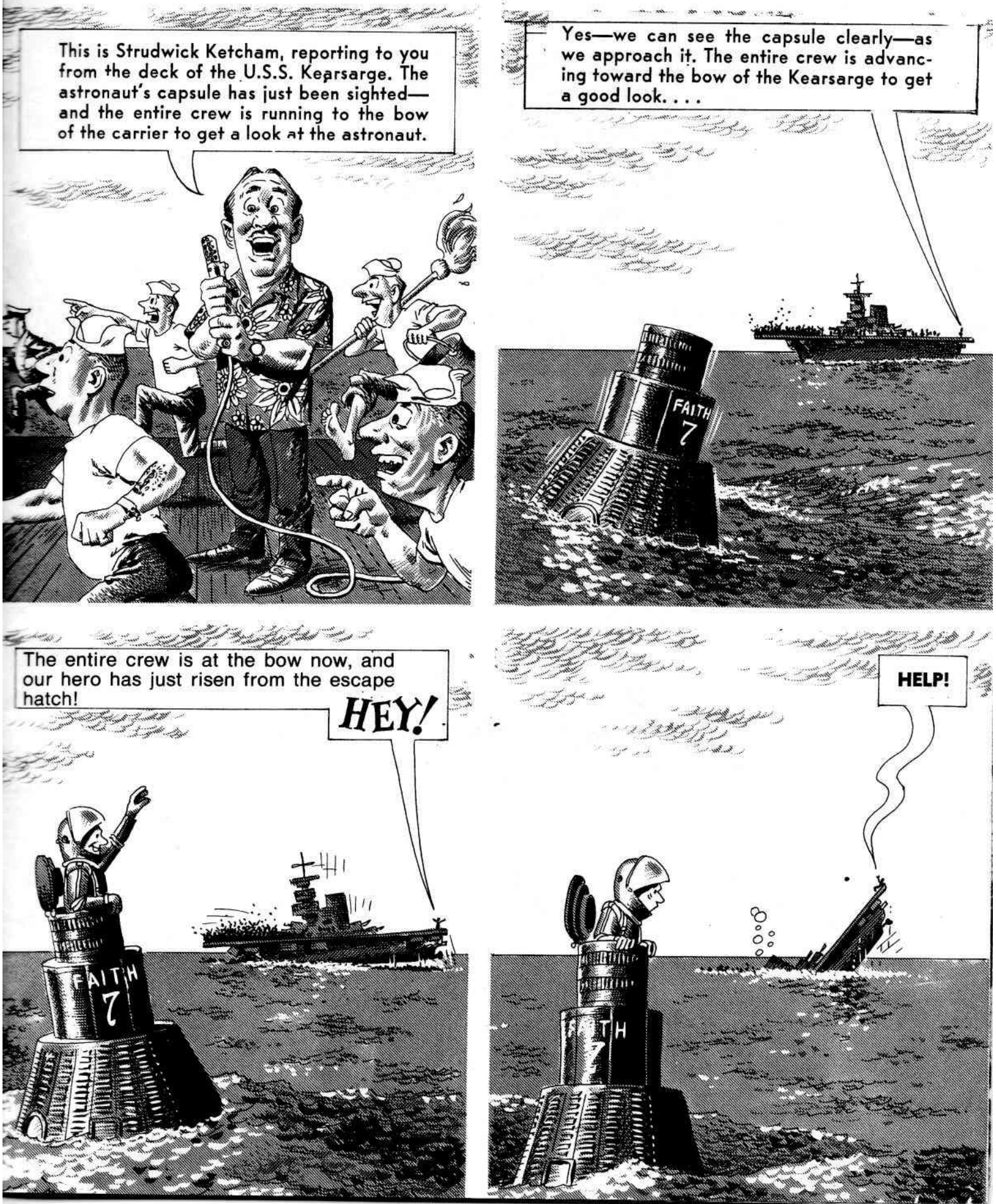
COLD WAR:

Vice President Humphrey is sent to all future crises negotiations.

Everyone is talked to sleep; meanwhile, the crisis has passed!

the PICK-UP

An American astronaut has made his re-entry. He has given his position as being off the coast of Japan. The aircraft carrier U.S.S. Kearsarge goes to the touch-down spot to pick up the astronaut and recover the capsule . . .

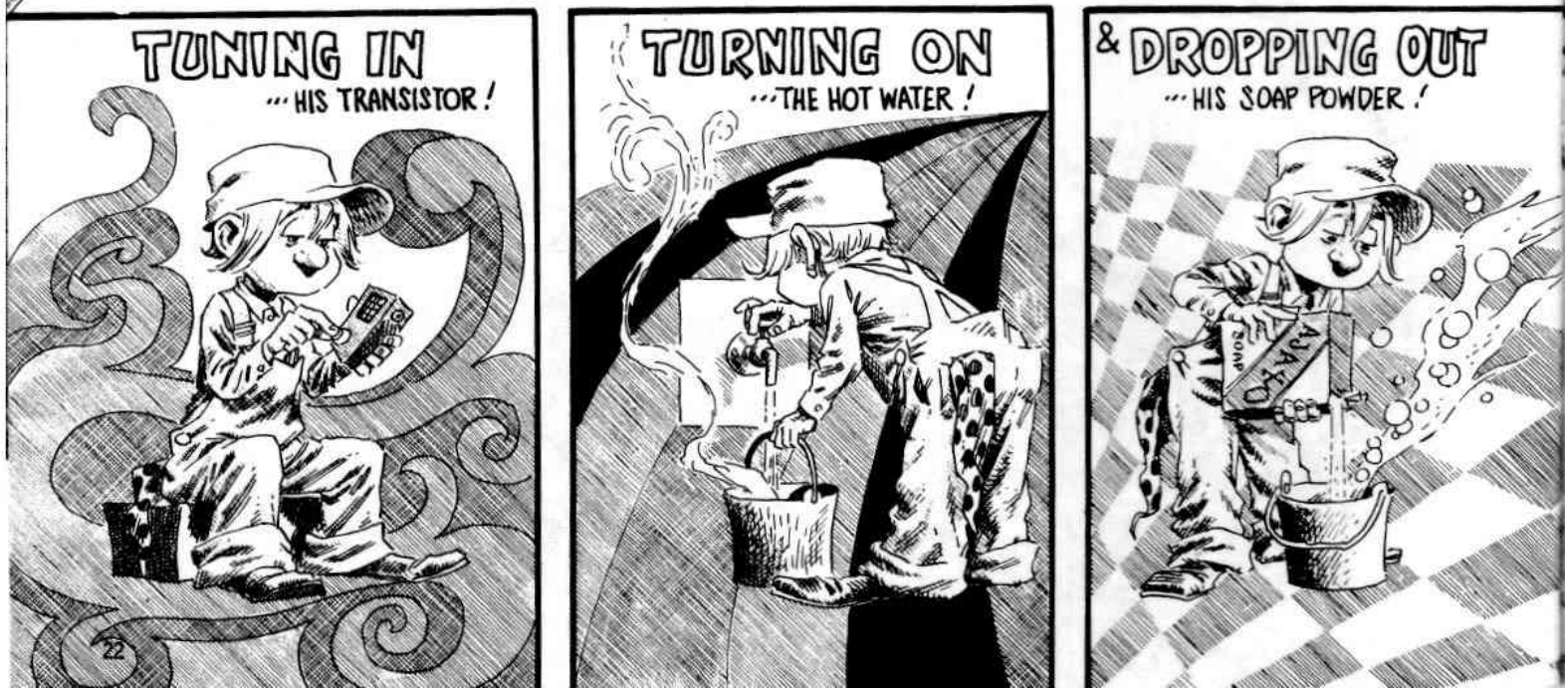


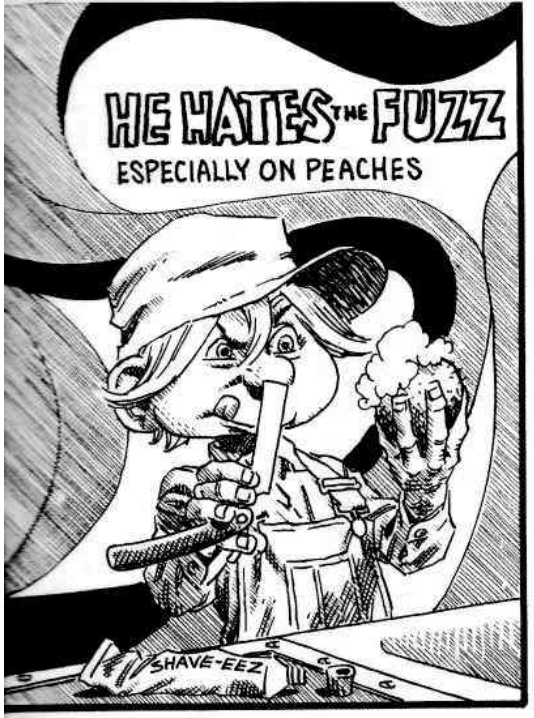
THE KEEN DEAN OF THE CLEAN SCENE SECTION:

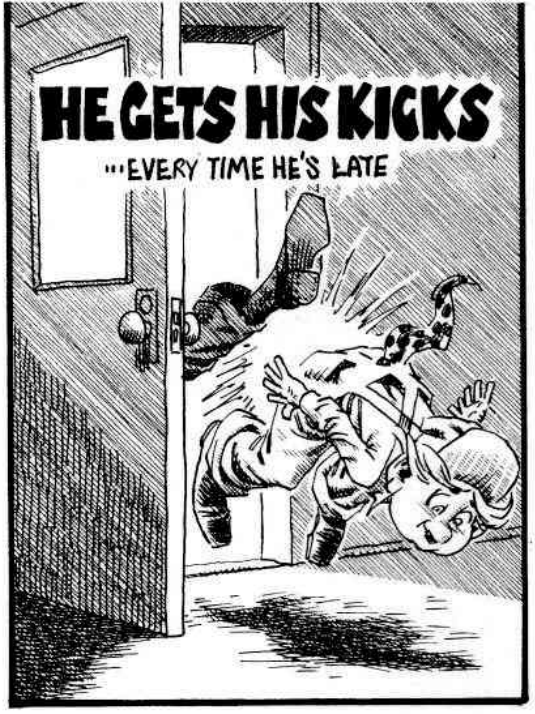
Our loyal CRACKED custodian, Sylvester P. Smythe, is no stranger to the ZAP-POW world of the switched-on generation. In fact, this article proves conclusively that he's . . .

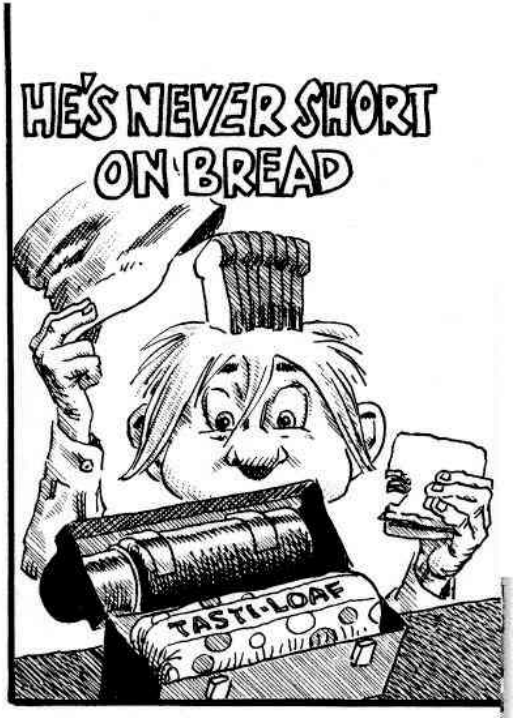
THE WORLD'S FIRST PSYCHEDELIC JANITOR

SYLVESTER BELIEVES IN...

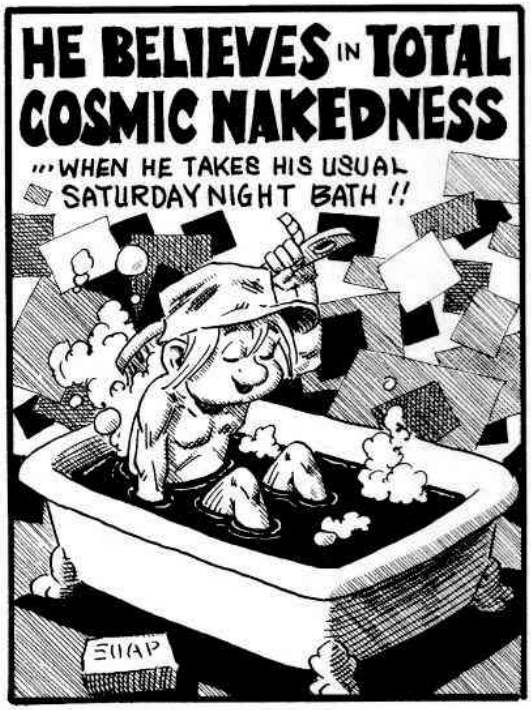


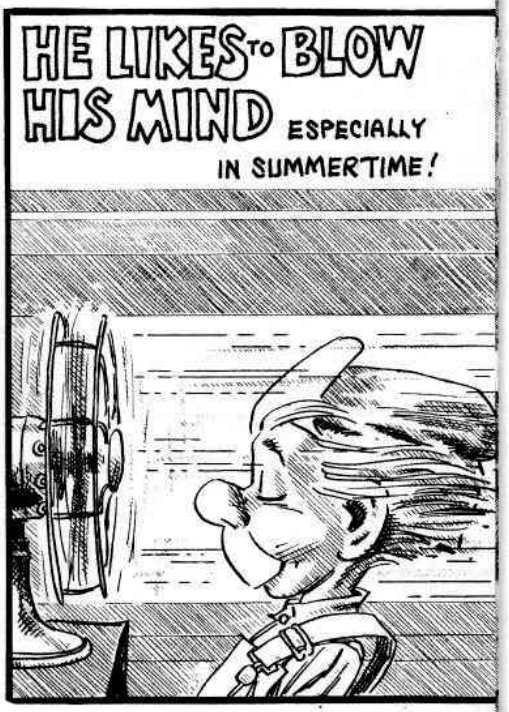

HE HATES THE FUZZ
ESPECIALLY ON PEACHES
SHAVE-EEZ


HE GETS HIS KICKS
"EVERY TIME HE'S LATE


HE'S NEVER SHORT ON BREAD
TASTI-LOAF

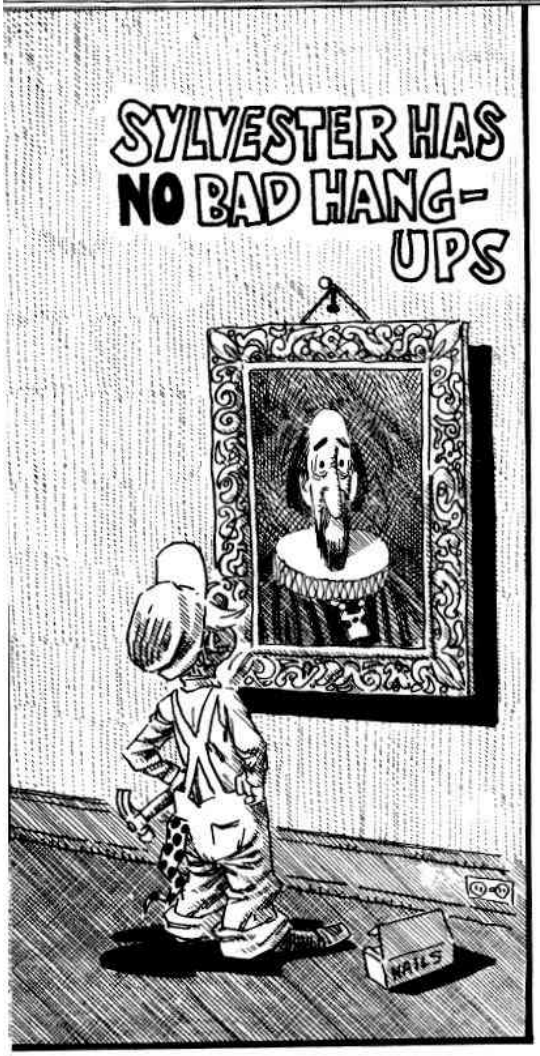
SYLVESTER HAS A NEW BAG
IT COMES WITH HIS WEEK-END JOB WITH THE PARK DEPT.


HE BELIEVES IN TOTAL COSMIC NAKEDNESS
"WHEN HE TAKES HIS USUAL SATURDAY NIGHT BATH !!
SWAP

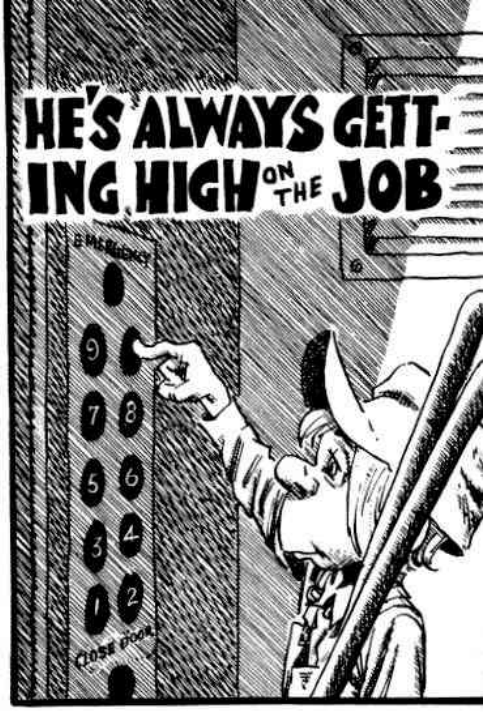

HE LIKES TO BLOW HIS MIND ESPECIALLY IN SUMMERTIME!

SYLVESTER BELIEVES IN MAKING A CLEAN SWEEP OF THE ESTABLISHMENT
NEW YORK STOCK EXCHANGE

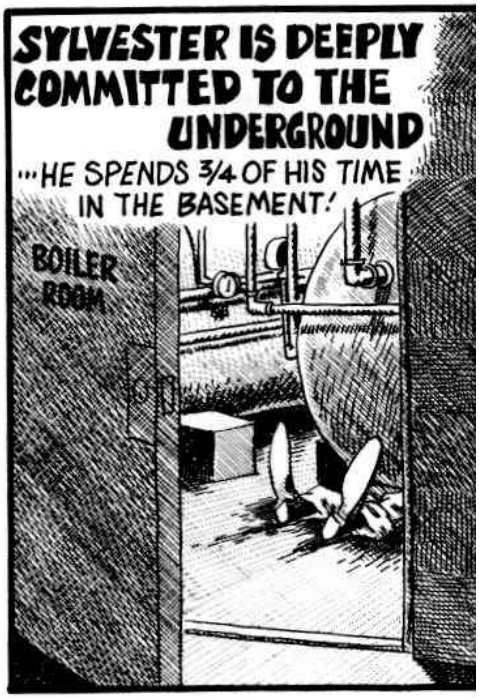
SYLVESTER AIN'T NO DRAG!


SYLVESTER HAS NO BAD HANG-UPS
NAILS

HE DOESN'T LIKE BEING BUGGED
D.D.T.


HE'S ALWAYS GETTING HIGH ON THE JOB
EMERGENCY
CLOSE DOOR

HE DIGS EVERYTHING
...HE HAS TO... IT'S PART OF HIS JOB!


SYLVESTER IS DEEPLY COMMITTED TO THE UNDERGROUND
...HE SPENDS 3/4 OF HIS TIME IN THE BASEMENT!
BOILER ROOM

SYLVESTER BELIEVES IN HEIGHTENING HIS PERCEPTIONS

HE CONSTANTLY SEARCHES FOR HIS INDIVIDUAL IDENTITY
...EVERY TIME HE CLOCKS IN!!
501
FOSTER
SMYTHE
LEPOER
KELLY
SIGBJÖRN
RODRIG
OREHEK
LANGTON
McCART
NEWMAN
MARTIN
HOEST
LUGOZE
CARACU
TALLAR
POTTIER
CHARLES
POWERS
BON
KIERNAN
LAIKIN
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SANDERS
DENNY
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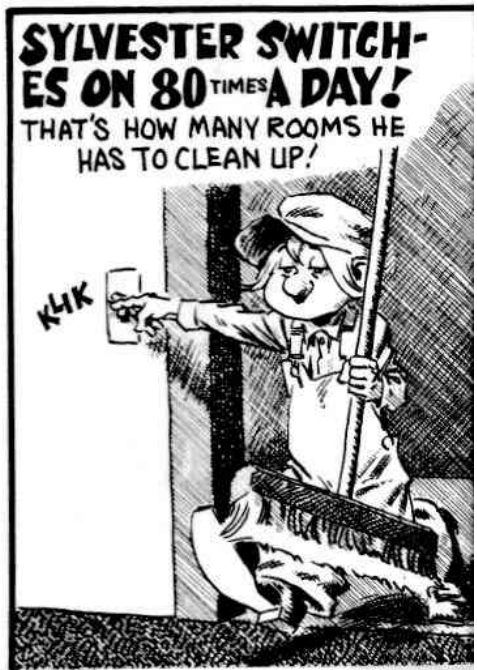
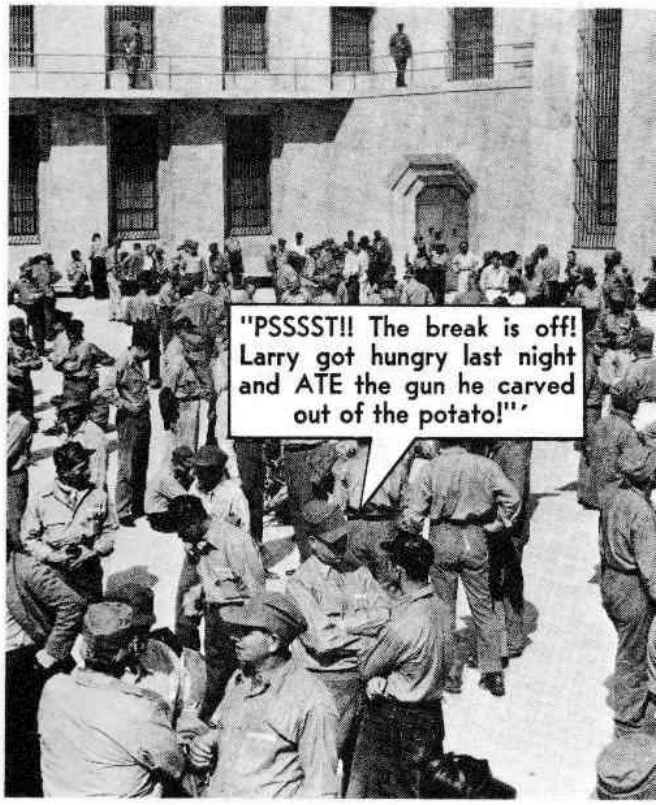
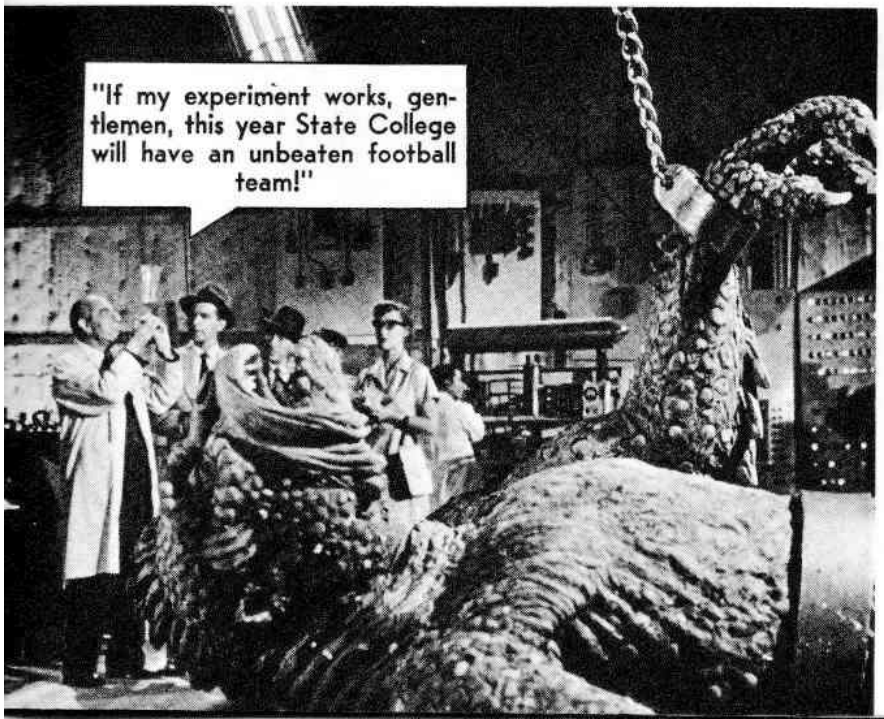
GLADIR
BYNUM
REID
SEVERIN
CAPLE
DAWKINS

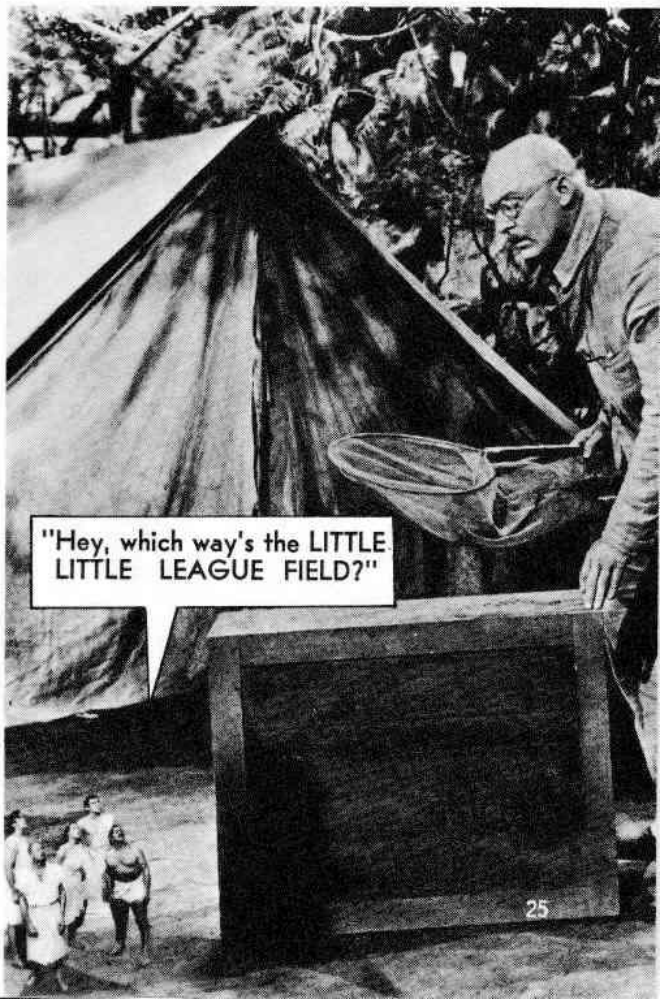

SYLVESTER SWITCHES ON 80 TIMES A DAY!
THAT'S HOW MANY ROOMS HE HAS TO CLEAN UP!
KLIK

LARGE LAUGH-IN SECTION:

A SWINGING GOOD TIME!







IT ONLY HURTS WHEN I LAUGH SECTION:

Recently, we had this pain in the back of our right ear, so we quickly called our family doctor. Since he was playing golf at the time, his nurse told us to drop into his office in a few days. . . . We did, and here's the lowdown on what it's like to sit for hours and hours—as . . .

CRACKED

VISITS A DOCTOR'S WAITING ROOM!

. . . And do you own your own home?
At what time did this safe fall on your head, Mr. Davis?
The doctor will see you shortly, Mrs. Blimer! Please take two seats over there!
You mean you got that way from a teaching your wife how to drive?
Yes, and we were in our garage at the time!
The doctor took one look at my X-Rays and said I need an operation.
He took one look at my wallet and said the same thing.
My son, Irving, swallowed a frog this morning!

Come on, gang! It's time for Ding-Dong-Dumb School to come to order. . . . Today we are going to see how smart you kooks are about things that happened in the past. Pick up a pen, pencil or crayon and . . .

TAKE THE

CHRISTOPHER COLUMBUS DISCOVERED AMERICA IN?

- ☐ A Hertz rent-a-boat.
- ☐ A kiddie's sailor suit.
- ☐ A hurry. (He was running low on pizza.)
- ☐ 1492.

GENERAL GEORGE ARMSTRONG "LONG HAIR" CUSTER WAS KILLED BY?

- ☐ A bunch of barbers.
- ☐ Falling off his toy pony.
- ☐ Indians at the Battle of Little Bighorn.
- ☐ Errol Flynn's stand-in.

EMPEROR NERO WILL ALWAYS BE REMEMBERED AS THE MAN WHO?

- ☐ Gave Jack Benny his first violin lesson.
- ☐ Was nice, once you got to know him.
- ☐ Set fire to Rome.
- ☐ Set fire to Smokey The Bear.

ALEXANDER GRAHAM BELL INVENTED?

- ☐ Don Ameche.
- ☐ The Telephone.
- ☐ Wrong numbers.
- ☐ Bankruptcy for the parents of teenagers.

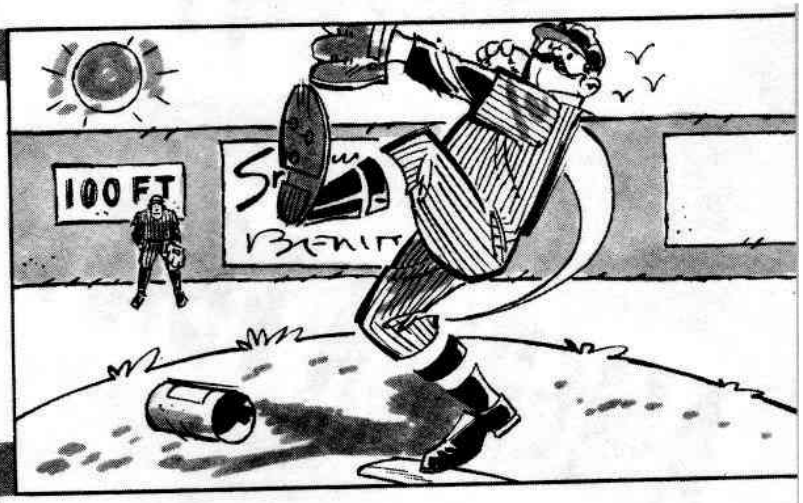
CRACKED HISTORY TEST

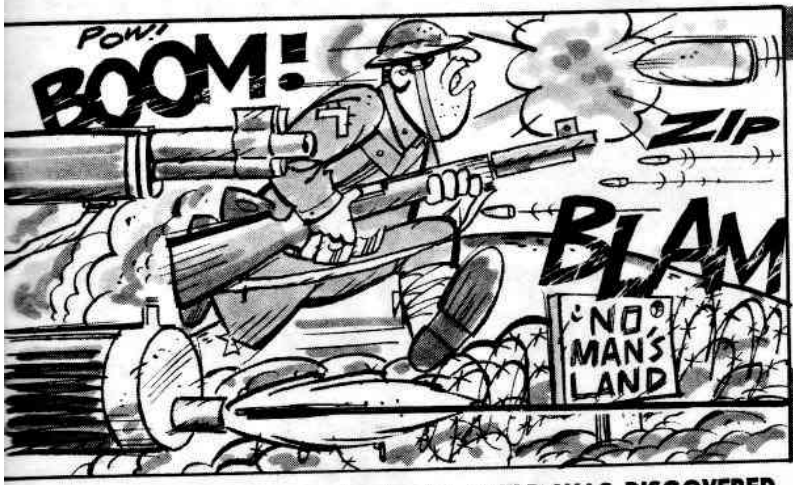
THE CITY OF SAN FRANCISCO WAS DESTROYED (1906) BY?

- ☐ Earthquake and fire.
- ☐ Jackie Gleason falling off a bar stool.
- ☐ Jackie Gleason getting on a bar stool.
- ☐ A gang of hippies who got loaded on cheap wine and stale rye bread.

THE GAME OF BASEBALL WAS INVENTED BY?

- ☐ A guy who had 70 hot dogs and didn't know where to sell them.
- ☐ Bubble gum card manufacturers.
- ☐ Attila the Hun.
- ☐ Abner Doubleday.





WORLD WAR I WAS CAUSED BY?

- ☐ A German who did not tip a French waiter.
- ☐ A Hollywood film producer who needed a big hit.
- ☐ John Wayne's grandfather.
- ☐ The assassination of Archduke Ferdinand.

GOLD WAS DISCOVERED AT WHICH FAMOUS PLACE IN CALIFORNIA?

- ☐ Bing Crosby's cellar.
- ☐ Sutter's Mill.
- ☐ In Liberace's teeth.
- ☐ Happy Harry's used car lot.

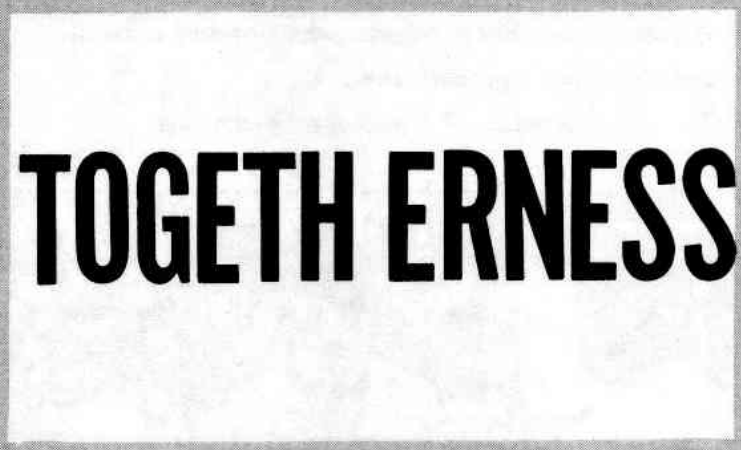
PETER MINUIT PURCHASED NEW YORK CITY FROM THE INDIANS FOR?

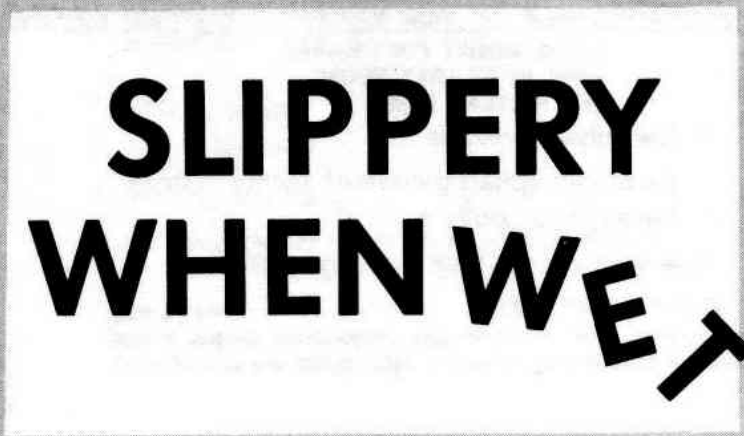
- ☐ Ten subway tokens.
- ☐ An autographed picture of Jimmy Walker.
- ☐ Twenty-four dollars.
- ☐ A year-round, free parking space.

HOW TO SCORE: Five points for each right answer. Ten points for each wrong answer. (We can't stand smart show-offs.) 100 points if you didn't feel like taking this test in the first place.

Today, most signs are funny enough. However, when the sign painter doesn't pay attention to the copy, these signs are apt to become classics of unintentional humor, such as . . .

CRACKED'S





DOUBLE-TAKE SIGNS

SEEK AND YE SHALL FIND

STAND FIRM!

FRAGILE

DISTURB

THIS SIDE UP

DON'T PANIC!

CONFORMITY

REAL AD

HORROR HOUSE

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

$3.00 Ea.

SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.

Only $3.00 per pair.

FRANTIC FEET.

Only $3.00 per pair.

RAT IN THE BOX.

Only $1.25 Ea.

HORROR HOUSE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH
- ☐ WEREWOLF
- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA

Name.....

Address.....

City.....State.....Zip.....

Outside U.S. & Canada, please include additional 25¢ postage per item.

BLACK WIDOW SPIDER.

$1.00 Ea.

A real horror, but great fun.

CHEETER, TARZIN'S FAITHFUL CHIMP!

No time for rest. Jane not well.
Go to Swahili village.
Get medicine.
Hurry, Cheeter!
#&@%!&#!*
Look! It white hunters!
OOOAHAHAH

Come, Cheeter. Must warn elephants. Hunters coming!
SNAP!
It quicksand, Cheeter. Tie rope to tree. Pull Tarzin out!
Cheeter! Hurry!
Cheeter??

BANKY-HANKY SECTION:

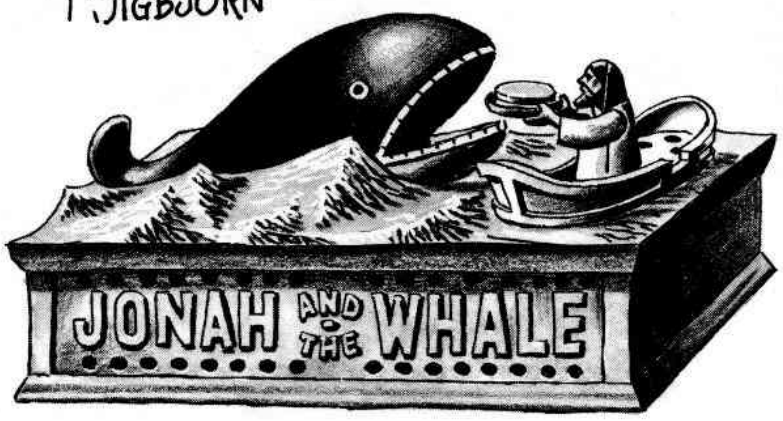
Americans have lost their former sense of thrift. Individually, we're all in debt up to our ears, and as a nation, we're in debt up to the tippy-top of the Washington Monument. The reason for this state of affairs is simple: nowadays, children are no longer motivated to be thrifty. In grandpa's time, kids were made to feel that saving was fun. And cleverly contrived, mechanical banks encouraged youngsters to greater and greater efforts of miserliness.

To instill the nation's youth, once again, with the spirit of thrift, we at CRACKED have come up with these special . . .

UP-

OLD FASHIONED-MECHANICAL BANKS

by SIGBJÖRN

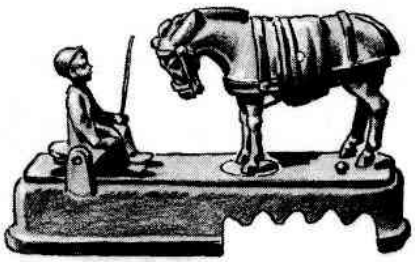


JONAH AND THE WHALE BANK

Jonah has coin on shoulder; when button is pressed, girl throws him forward and coin is tossed into the open jaws of the whale.

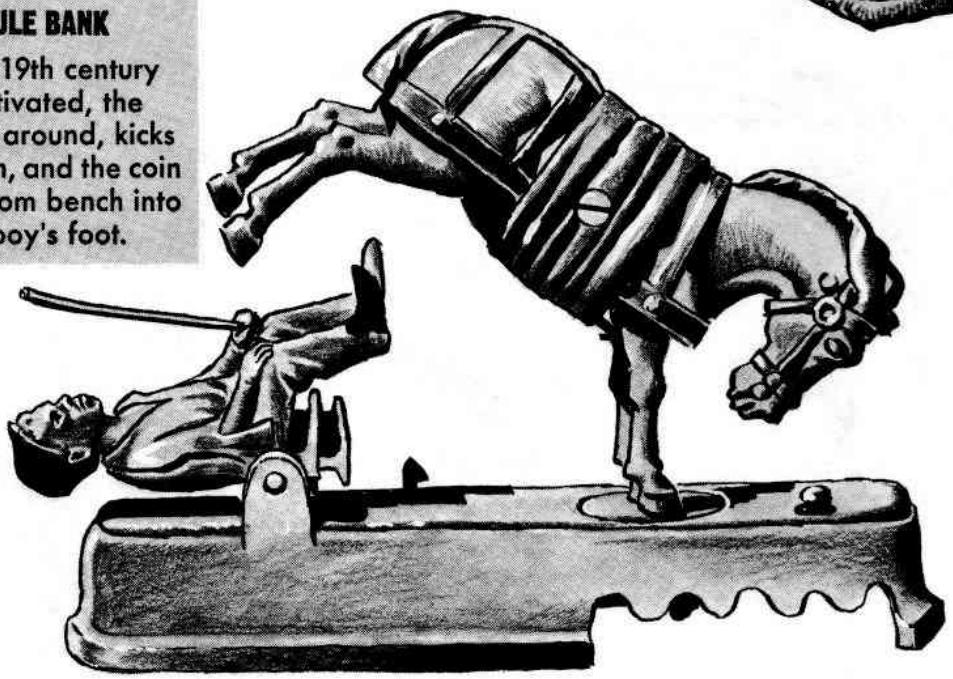
PADDY AND THE PIG BANK

Paddy's tongue pops out and picks up the coin from pig's snout.



BOY AND MULE BANK

When this 19th century bank is activated, the mule turns around, kicks boy on chin, and the coin is tossed from bench into hollow at boy's foot.



All banks on this page are from the collection amassed by those noted bank collectors, Willie Sutton and Hal "Machine Gun" Auster.

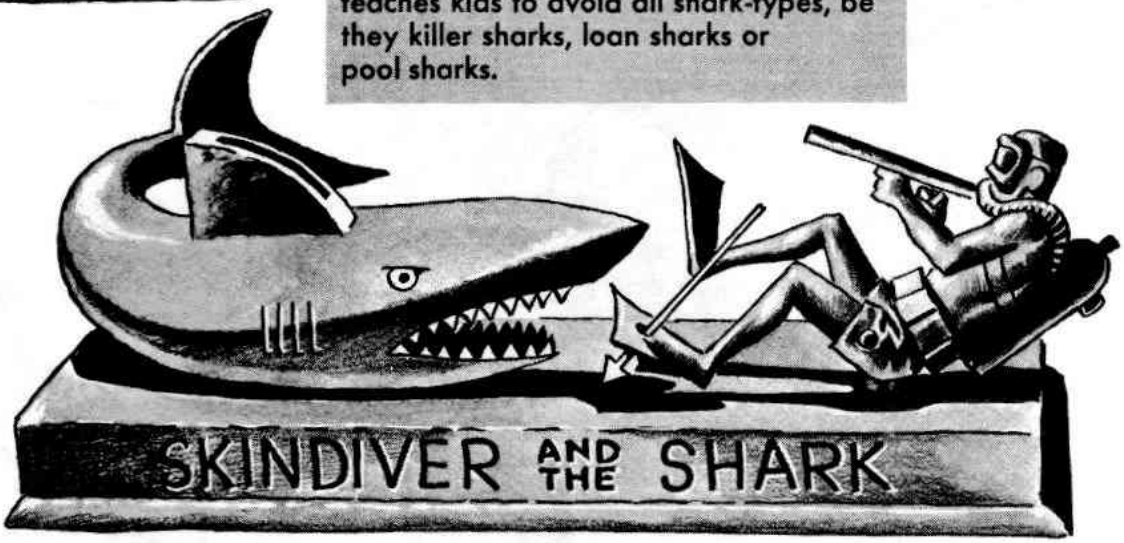
-DATED MECHANICAL BANKS

NEW CRACKED MECHANICAL BANKS

SKINDIVER AND THE SHARK BANK

This jolly bank is a real thrift encourager. Coin activates spear-shooting skindiver, and kids get satisfaction of seeing the clumsy clod shoot himself in the foot.

Bank has added advantage in that it teaches kids to avoid all shark-types, be they killer sharks, loan sharks or pool sharks.



PARKING METER BANK

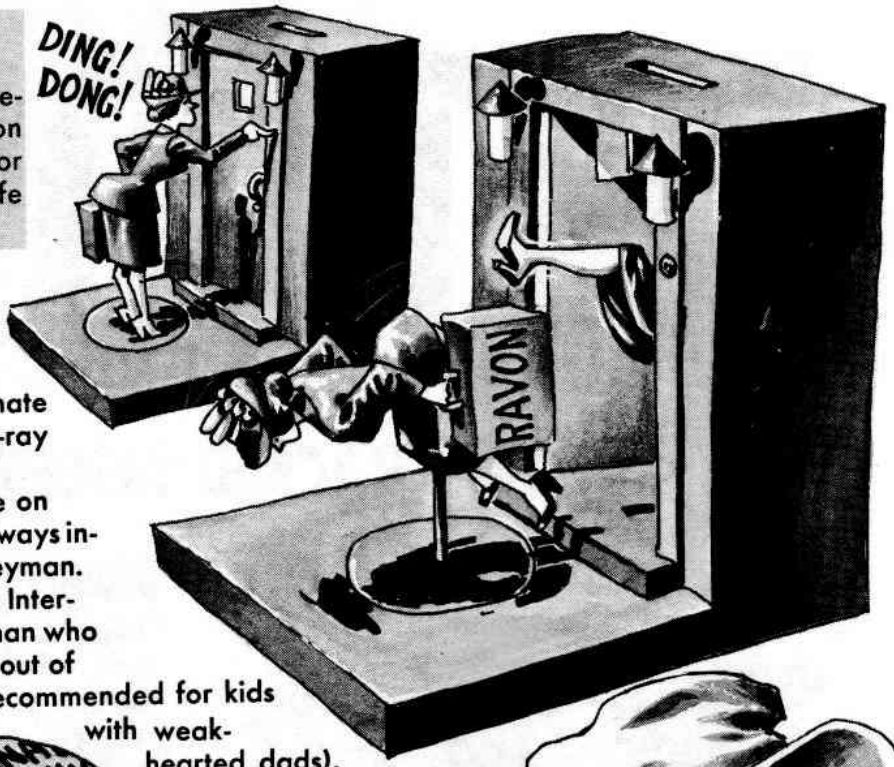
When coin is inserted into bank, violation sign appears. Bank is a safe way for kids to release criminal inclinations without becoming juvenile delinquents.

CASSIUS CLAY BANK

As kid puts coin into bank, he's treated to the rare sight of the Louisville Lip closing his mouth.

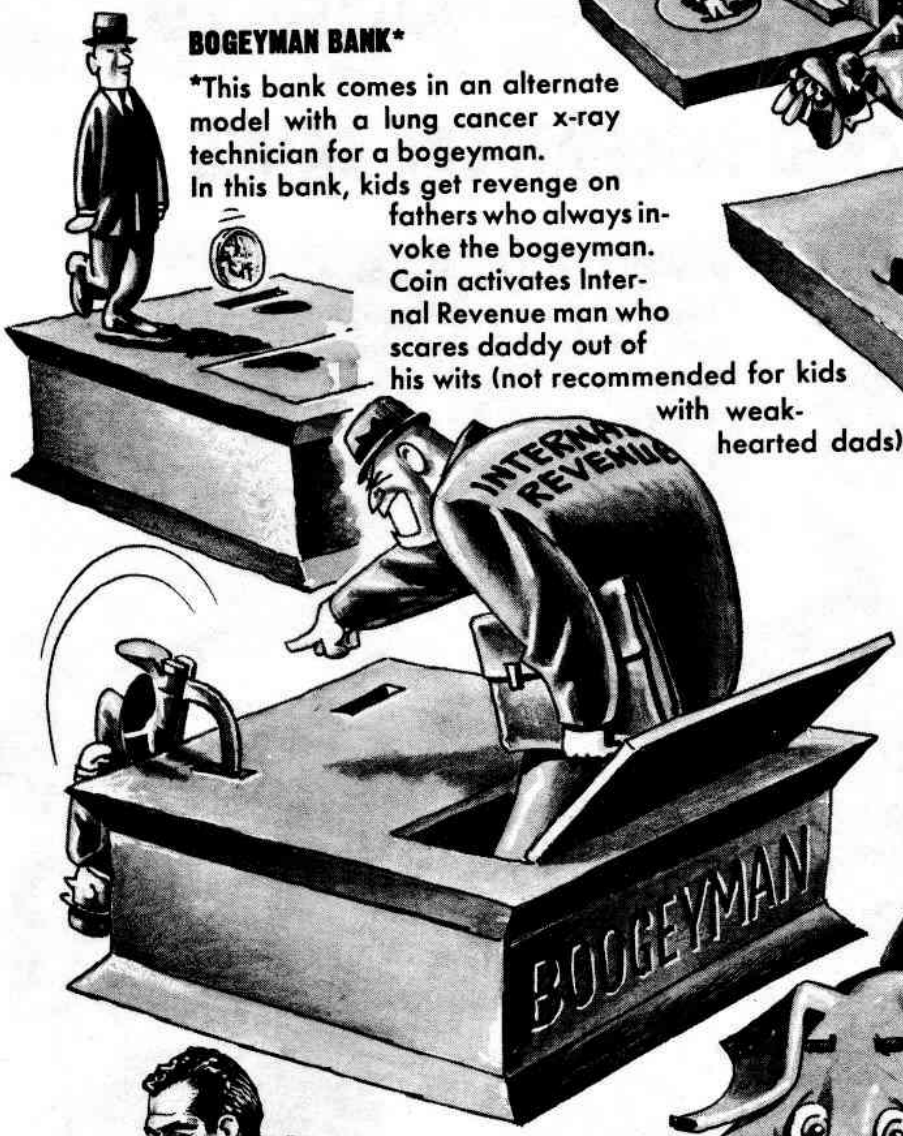
RAVON CALLING BANK

It takes just one coin to see householder send cosmetics peddler on her way. Another jolly-type bank for releasing pent-up hostility the safe way.

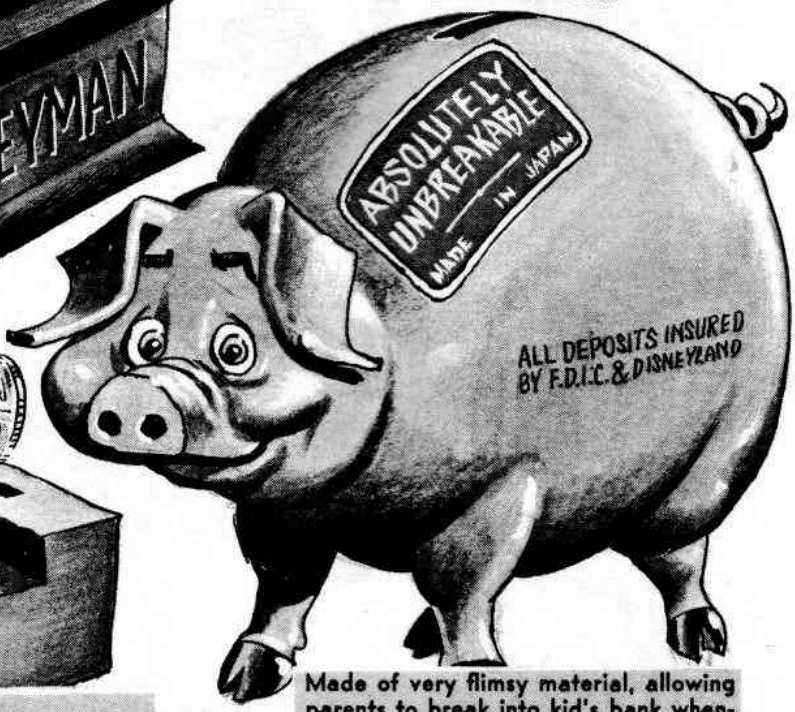


BOGEYMAN BANK*

*This bank comes in an alternate model with a lung cancer x-ray technician for a bogeyman. In this bank, kids get revenge on fathers who always invoke the bogeyman. Coin activates Internal Revenue man who scares daddy out of his wits (not recommended for kids with weak-hearted dads).



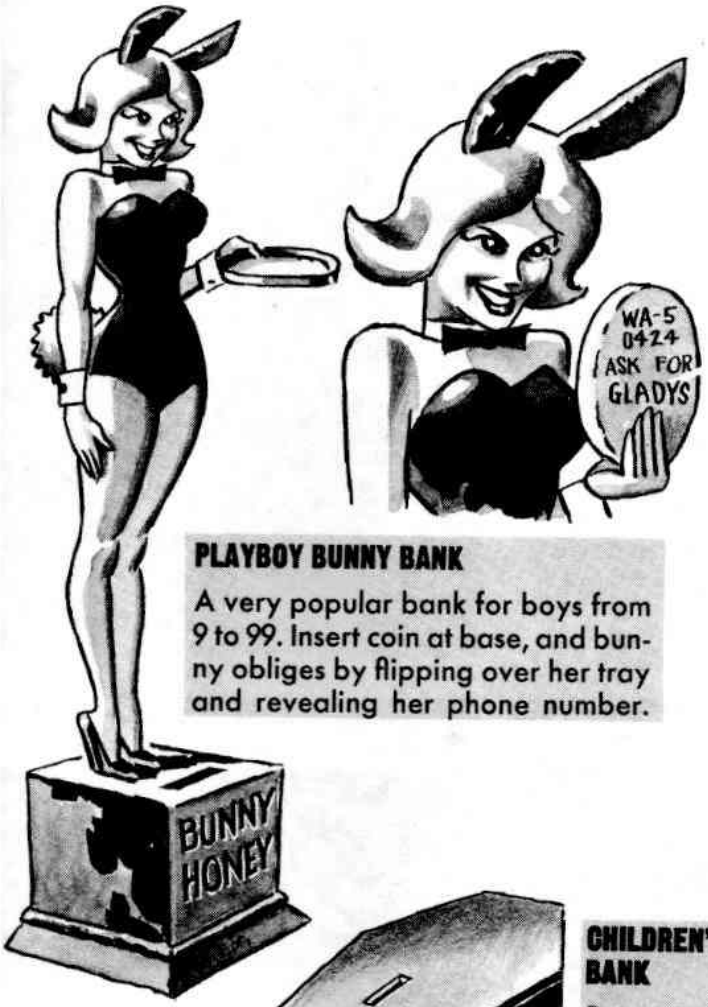
CRACKED PIGGY BANK



Made of very flimsy material, allowing parents to break into kid's bank whenever they please. This is possibly the best bank of the lot, since it teaches kids the most valuable lesson in the world of today: NEVER TRUST ANYBODY OR ANYTHING.

PERRY MASON BANK

TV jury fans will really dig this bank. Upon insertion of coin, Perry trips and kids get satisfaction of seeing Perry LOSE HIS FIRST CASE.



PLAYBOY BUNNY BANK

A very popular bank for boys from 9 to 99. Insert coin at base, and bunny obliges by flipping over her tray and revealing her phone number.

RINGO JUKE BOX BANK

Put coin in Ringo's head and get three minutes of Beatle music. Alternate slot "B" encourages adults to make heavy contributions to kid's bank; coin in this slot gives three minutes of silence.

CHILDREN'S VAMPIRE BANK

Put a coin into this coffin-type bank and out pops a bat. For the sake of sensitive children, manufacturers have made the bat a very weak one.

AUTOMATIC ELEVATOR BANK

Insertion of coin activates race between elevator door and rider. Elevator door is guaranteed to slam shut in rider's face every time.

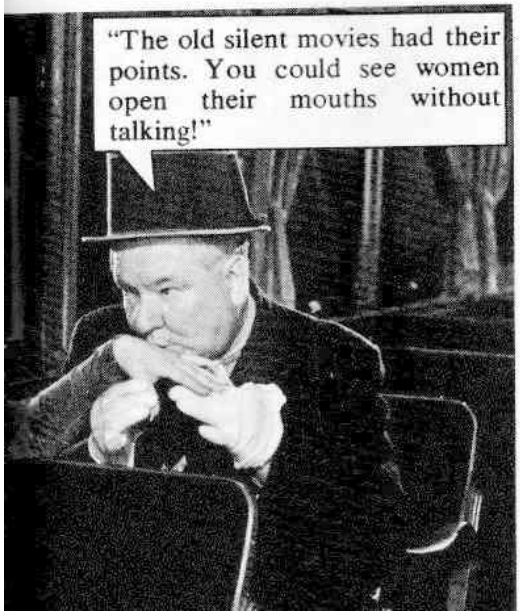
Buyers should be wary. In cheaper, Japanese versions of this bank, the rider occasionally manages to get to the elevator in time.

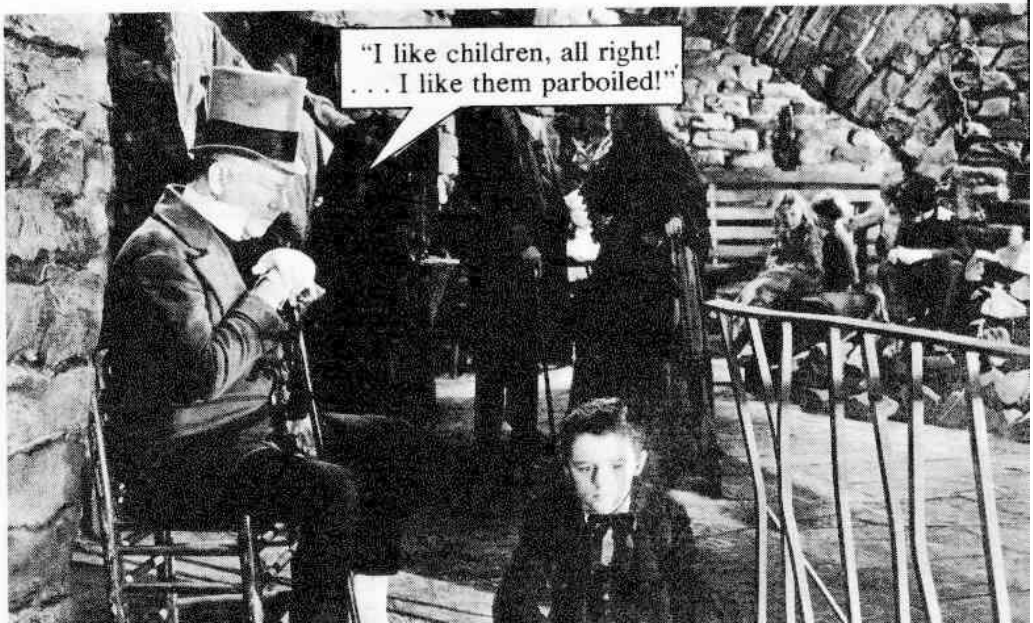
FIELDS of FUN!

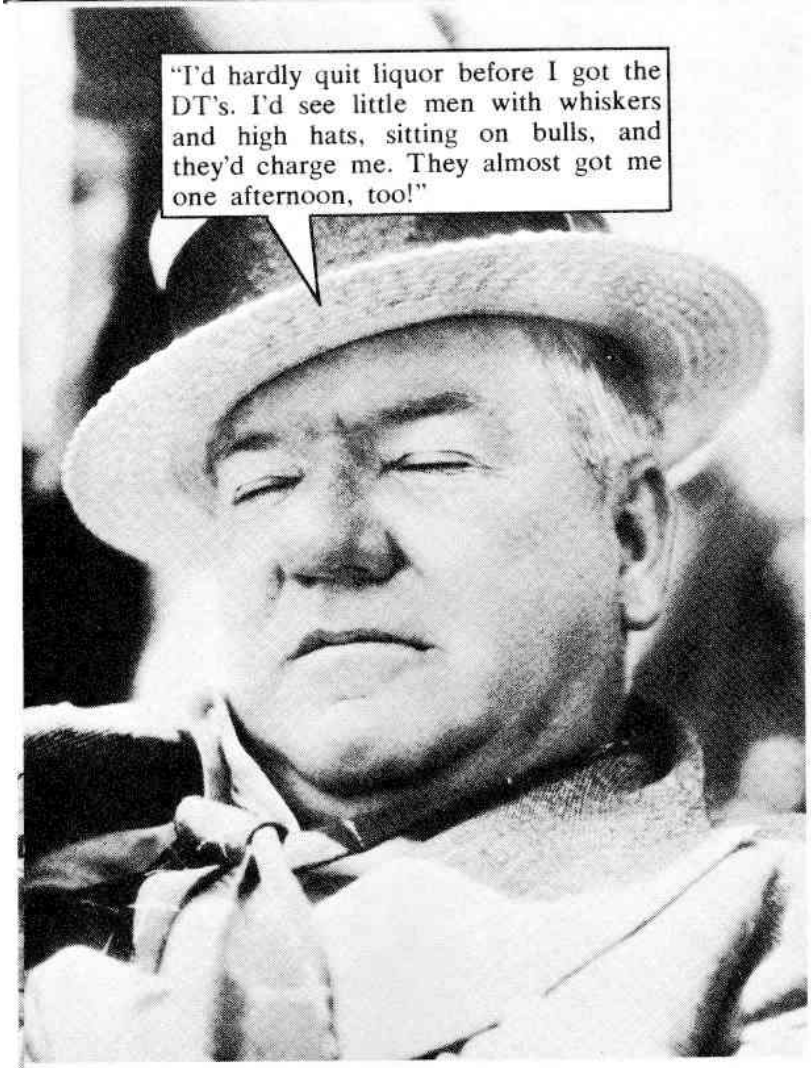
W.C. Fields was a one-man crusade against the world. No person or institution was immune from his biting, satiric wit. His knock-'em-dead style blazed a trail of glory and laughter across America, and made the rubber-faced performer one of America's most popular and beloved entertainers. CRACKED presents some familiar quotes from the immortal lips of the master of the "put-down," W.C. Fields.

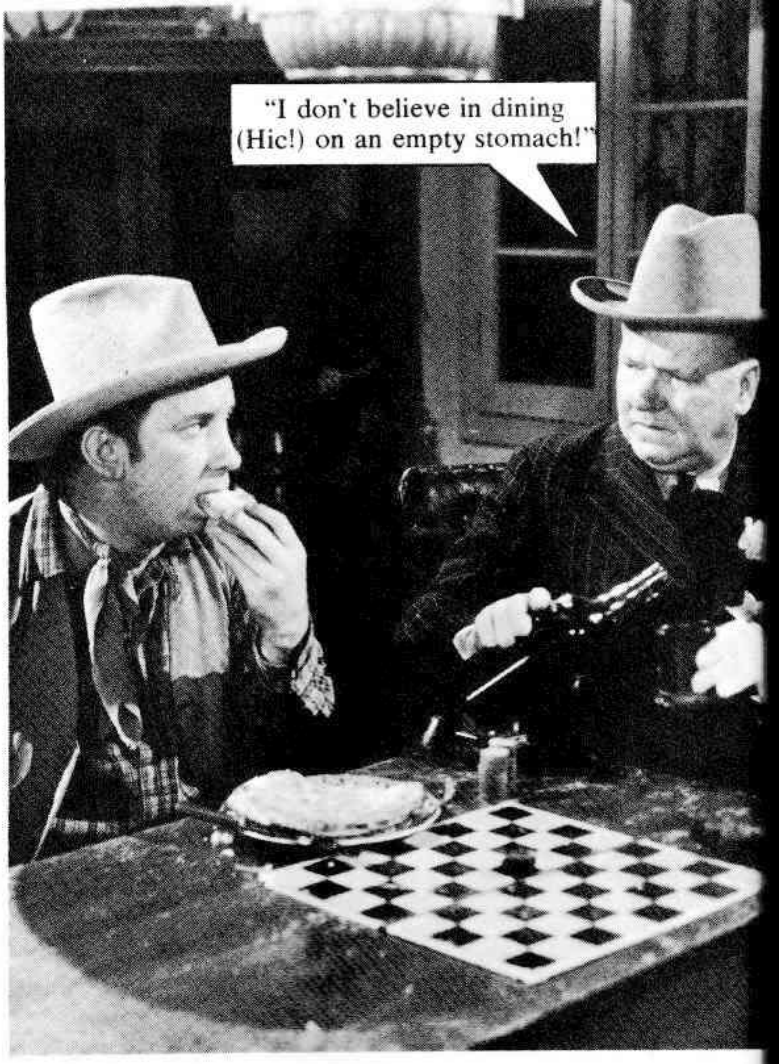
"Who am I going to vote for? Hell, I never vote *for* anybody! I always vote *against!*"

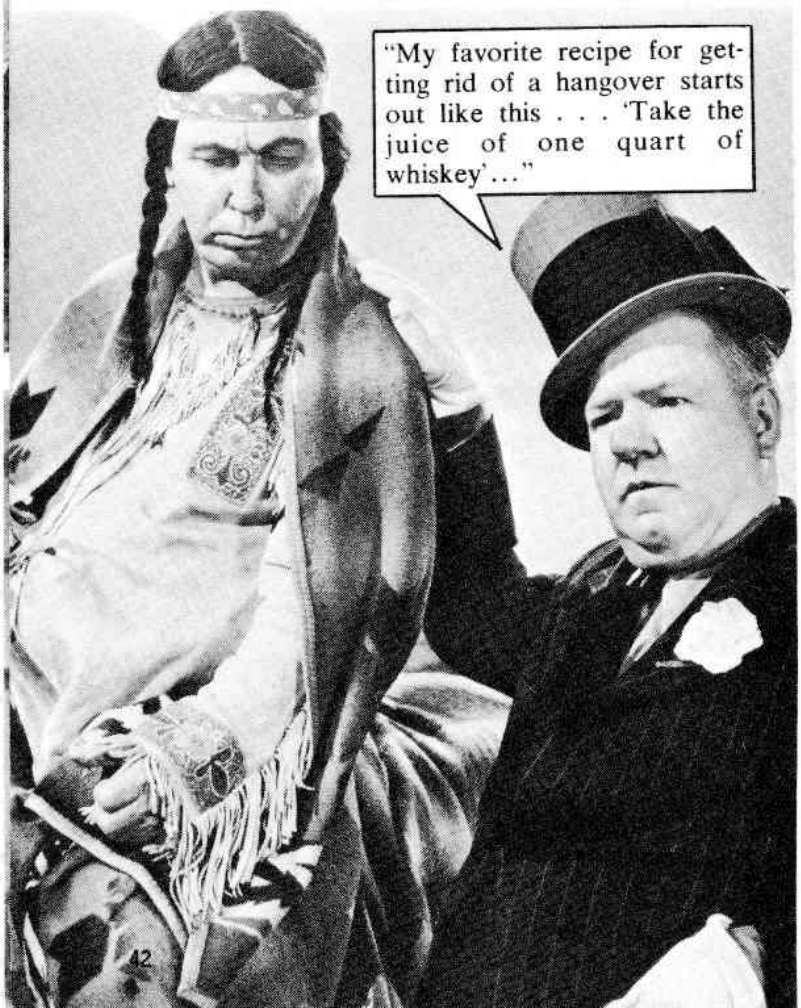
"I exercise extreme self-control. I never drink anything stronger than gin before breakfast."


"The old silent movies had their points. You could see women open their mouths without talking!"


"I like children, all right! . . . I like them parboiled!"


"I'd hardly quit liquor before I got the DT's. I'd see little men with whiskers and high hats, sitting on bulls, and they'd charge me. They almost got me one afternoon, too!"


"I don't believe in dining (Hic!) on an empty stomach!"


"My favorite recipe for getting rid of a hangover starts out like this . . . 'Take the juice of one quart of whiskey'..."

"The behavior of smart children often indicates that they don't smart in the right places."

REAL AD

CRACKED FUN SHOPPE

BARGAIN MERCHANDISE

FAKE FAUCET

$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

SPOOK HAND!

$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.

MELTED ICE CREAM

$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

CRACKED FUN SHOPPE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

State..... Zip.....

Outside U.S. & Canada, please add additional $.25 postage per item.

NUTTY CATSUP BOTTLE

Only $1.25 per bottle!

Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

BUTTON GLUTTON SECTION:

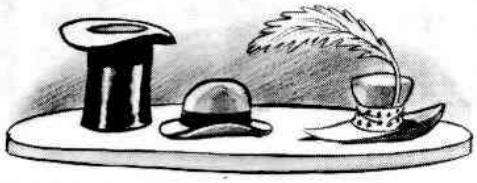
TV PR

There was a time when video viewers were powerless to do anything about the stream of bilge coming out of their TV sets. But CRACKED now changes all that. Members of the boob tube brigade can now strike back with these . . .

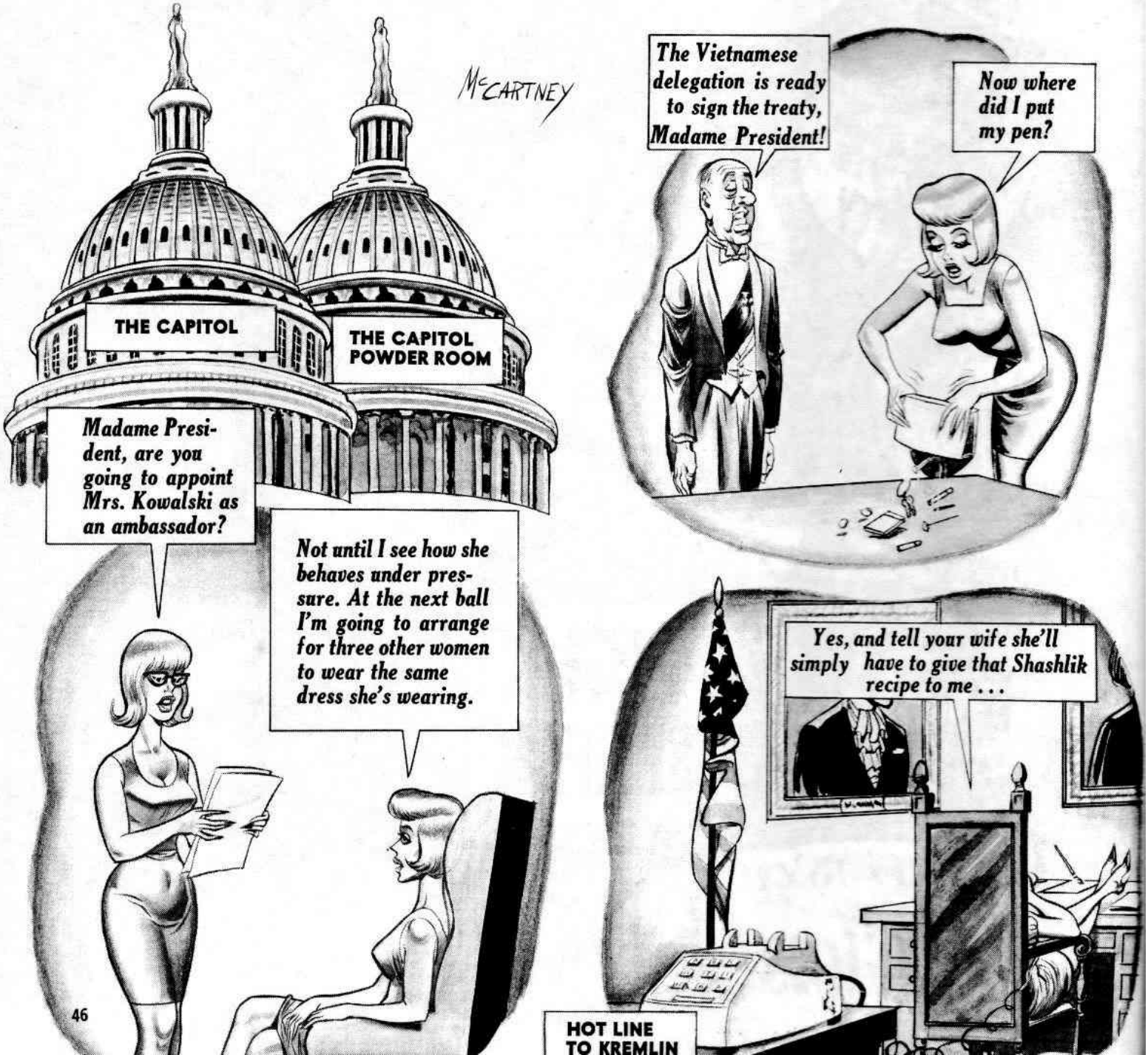
OTEST BUTTONS

ELECTION WITH A DIFFERENT COMPLEXION SECTION:

Shirley Temple may have lost the election, but under no circumstance should the distaff side be counted out of politics. For as experts on the subject point out, female politicians never fade away . . . they just dye away. Therefore, CRACKED would like to prepare its readers for . . .



THE DAY WE HAVE OUR FIRST FEMALE PRESIDENT



MADAME PRESIDENT'S CABINET AND STAFF:

Secretary of State

The Secretary's role is to keep his nose in the business of other nations! Who can do this better than Barbra Streisand?

Secretary of Agriculture

Who should know more about food and its problems than Mama Cass?

Secretary of the Treasury

In the same way she does it to her own figure, Twiggy will trim all the fat off our budget.

Secretary of Commerce

Sophia Loren will prevent the nation's economy from sagging in the wrong places.

Secretary of Defense

The best defense is a good offense, and no one is quite as offensive as Phyllis Diller. The sight of her is enough to send attacking armies into hasty retreat.

Secretary of the Navy

Maria Callas has shown her talent for naval engagements by bringing Greek shipping magnates to bay.

Secretary of the Interior

If Virna Lisi's interior is half as good as her exterior, then the nation's affairs will be in a healthy state.

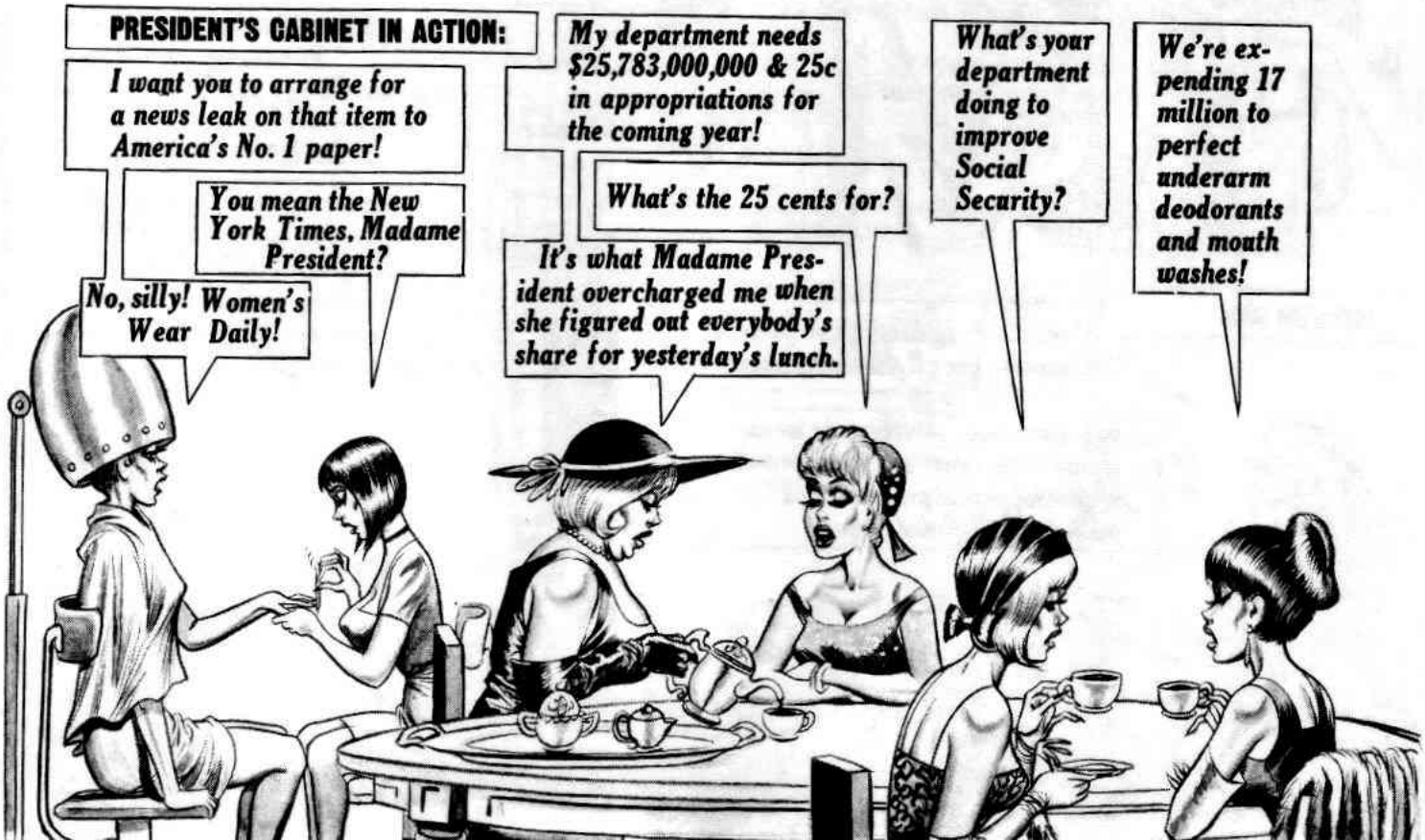
CIA Chief

If Liz Taylor is anywhere as good at swiping secrets as she is at swiping husbands, then the Kremlin's days are numbered.

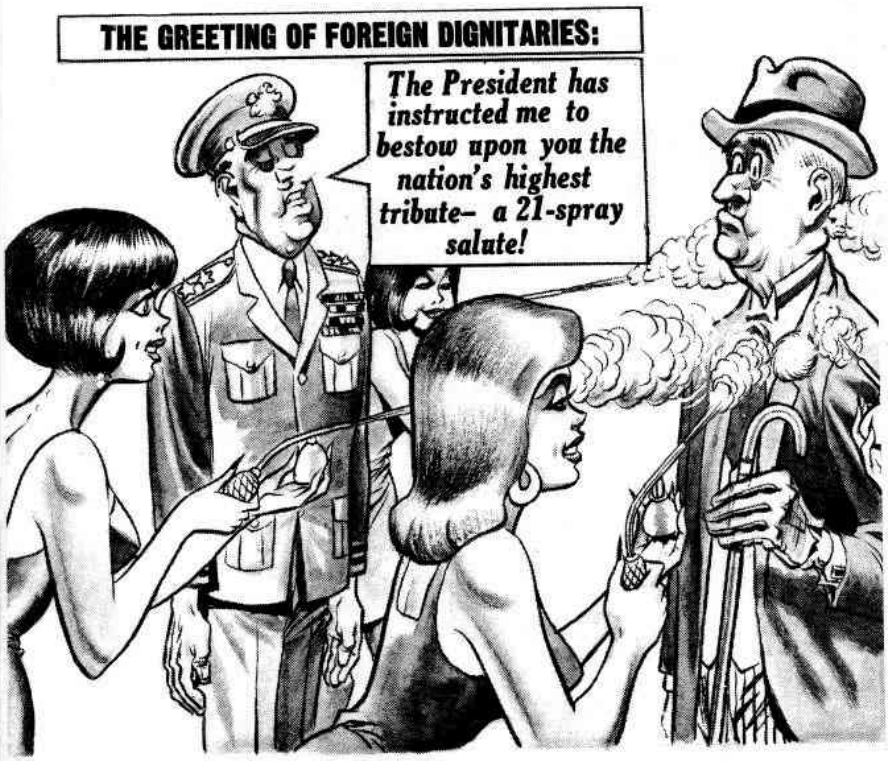
The President's cabinet will be expanded to include the Departments of Dieting, Beauty Tips, Fashions, Gardening and Good Housekeeping.

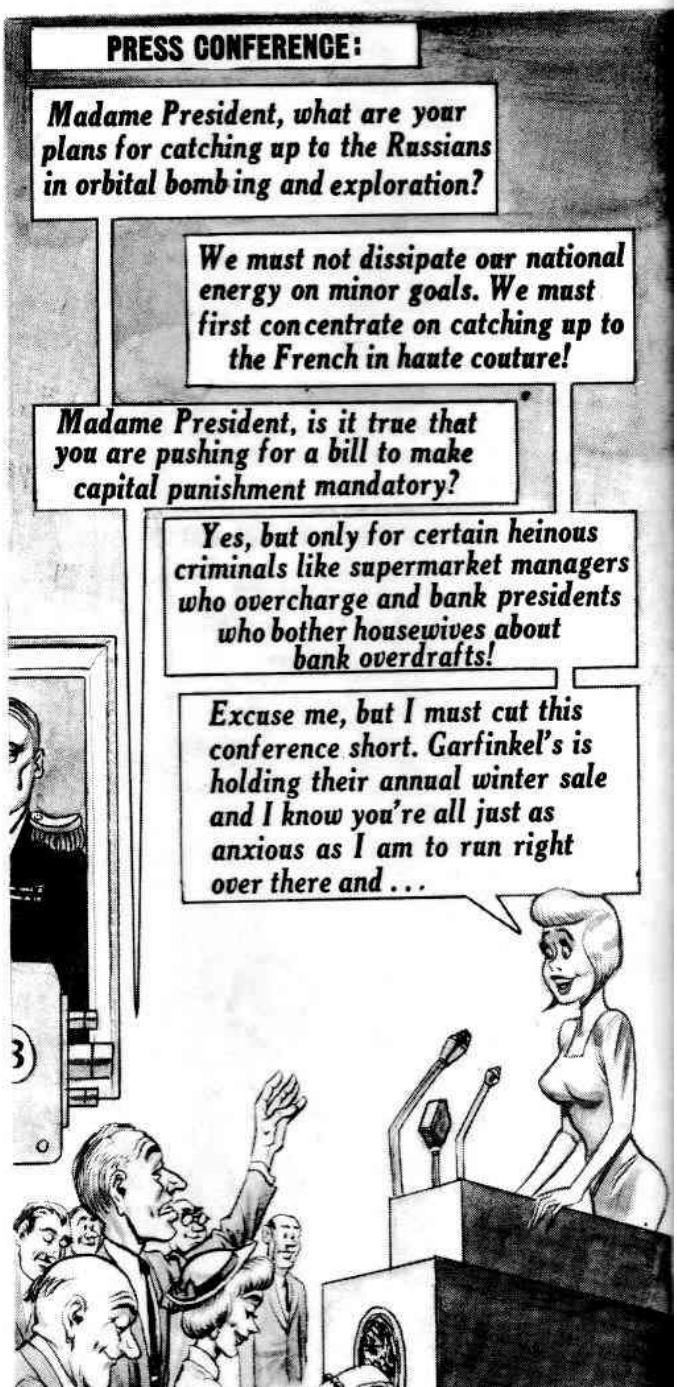
The Secret Service will be revamped, and its sole function will be to keep the President's age a secret.

PRESIDENT'S CABINET IN ACTION:



MADAME PRESIDENT'S ACTIVITIES:
ADDRESS TO THE NATION:
If you promise not to tell a soul, I'm going to let you all in on a li'l state secret!
NBC


THE GREETING OF FOREIGN DIGNITARIES:
The President has instructed me to bestow upon you the nation's highest tribute– a 21-spray salute!


PRESS CONFERENCE:
Madame President, what are your plans for catching up to the Russians in orbital bombing and exploration?
We must not dissipate our national energy on minor goals. We must first concentrate on catching up to the French in haute couture!
Madame President, is it true that you are pushing for a bill to make capital punishment mandatory?
Yes, but only for certain heinous criminals like supermarket managers who overcharge and bank presidents who bother housewives about bank overdrafts!
Excuse me, but I must cut this conference short. Garfinkel's is holding their annual winter sale and I know you're all just as anxious as I am to run right over there and . . .

FOREIGN AID:
Madame President, these pictures illustrate the plight of my country!
I've never seen anything in worse shape! I'm granting your nation a special appropriation of 3 million girdles and bras!

The female influence in politics will make itself felt in various areas. . . .

THE WHITE HOUSE WILL BECOME THE PINK HOUSE.

CURRENCY WILL BEAR THE LIKENESSES OF MATINEE IDOLS.

SUPREME COURT JUSTICES AND ROBES WILL UNDERGO DRASTIC CHANGES.

BETTY'S PLATFORM

1. I WILL MAKE BINGO OUR NATIONAL PASTIME.
2. I WILL INSTALL MIRRORS IN EVERY VOTING BOOTH.
3. I WILL INSIST THAT MEDICARE PROVIDES FOR FACIALS AND NOSE JOBS.
4. I WILL MAKE IT A FEDERAL CRIME TO REVEAL A WOMAN'S AGE.
5. I WILL BALANCE THE BUDGET BY ADOPTING A SPECIAL BACHELOR TAX ON ALL UNMARRIED MALES OVER 18. (OVER 15 IN THE APPALACHIAN AREA)

WOMEN WILL PLAY A MORE MILITANT ROLE IN CAMPAIGNING.

KITCHEN KUTIES KOMBINE! FLOUR POWER!

OUT-A-SIGHT SMILES SECTION:

SHUT-UPS

"Who made that crack about me bein' fat?"
ACKSMITH
"Are you still using that greasy kid stuff?"

CRACKED BUSINESS CARDS!

PASTE ENTIRE PAGE ON THIN CARD BOARD – CUT OUT AND PRINT YOUR NAME AND ADDRESS — YOU'RE NOW IN BUSINESS ??

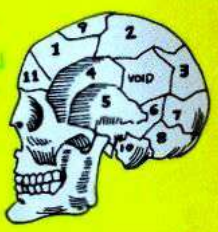
HAVE WIFE... MUST TRAVEL

SALES inc.

PROFESSIONAL BRAIN SURGERY

DONE WHILE-U-WAIT

NO JOB TOO SMALL



M.D. D.D.T.

PICK-UP AND DELIVERY SERVICE AVAILABLE AT SLIGHT EXTRA CHARGE.

EXPERT BREAKER-INNER

WE BREAK IN...

- SHOES
- PIPES
- HOMES

ALIASES — SECOND-STORY-SAM • MAC THE KNIFE • CHICKIE THE COPS • TURTLE-NECK-KID •

REFERENCES ON REQUEST

BROOKLYN BRIDGE SALES

UNAUTHORIZED BRIDGE SALES/NO BRIDGE TOO SMALL

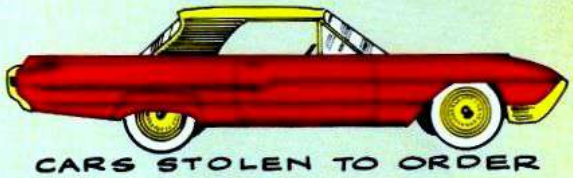
PROFESSIONAL FREE-LOADER FOR HIRE...

MEMBER OF AAFL*

PARTY CRASHING • HITCH-HIKING • CIGARETTE BUMMING • FREE LUNCHING • ALL AROUND MOUCHING •

* AMERICAN ASSOCIATION OF FREE-LOADERS

LET ME PUT YOU IN THE DRIVER'S SEAT!



CARS STOLEN TO ORDER

Baby Sitting

50¢ PER HOUR

*ALL BABIES MUST BE OVER 16 YEARS OLD

MAGNA PICTURES

EXECUTIVE FILM WATCHING SERVICE •

I WILL GO TO THE MOVIES FOR YOU/ANYTIME/DAY OR NIGHT